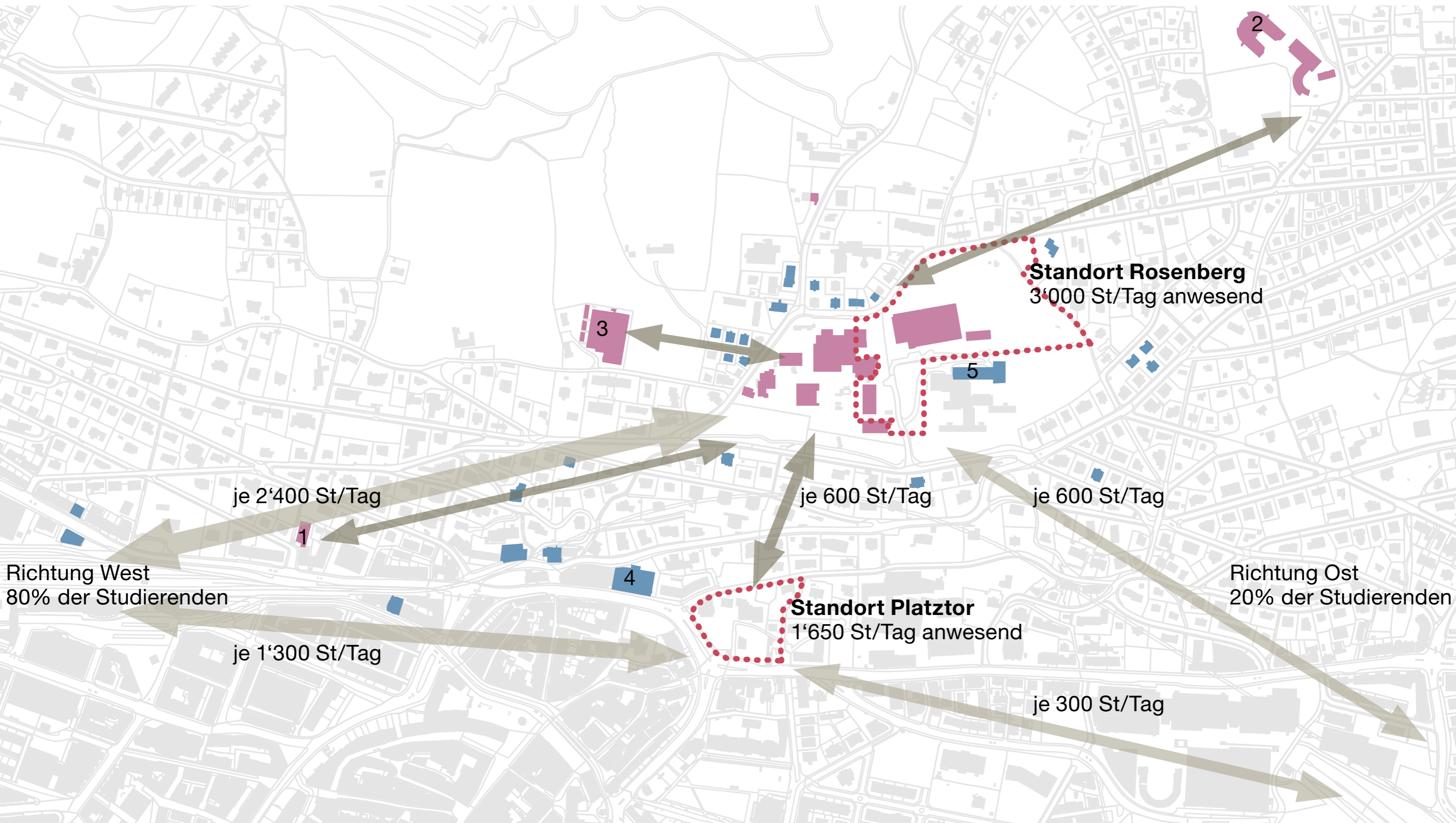


# COMPETITION CAMPUS PLATZTOR UNIVERSITY OF ST. GALLEN

Spring Term 2021 ETH Zurich | Studio Christain Kerez  
SPACES FOR UNIVERCITIES | FINAL CRIT |  
Anna Luzia Hess

# PEOPLE FLOW



CITY CONTEXT



# INSTITUTES OF THE HSG

ACA-HSG	Institute of Accounting, Control and Auditing
FAA-HSG	Institute for Work and Employment Research
FGN-HSG	Institute of Economics
FIM-HSG	Research Institute for International Management
FIR-HSG	Research Institute for Information Law
GIMLA-HSG	St. Gallen Institute of Management in Latin America
IBB-HSG	Institute for Educational Management and Technologies
ICI-HSG	Institute for Customer Insight
ICS-HSG	Institute of Computer Science
IFF-HSG	Institute of Public Finance, Fiscal Law and Law and Economics
IfM-HSG	Institute of Marketing
I.FPM-HSG	Institute for Leadership and Human Resource Management
IMP-HSG	Institute for Systemic Management and Public Governance
IoMS-HSG	Institute of Management & Strategy of the University of St. Gallen
ior/cf-HSG	Institute for Operations Research and Computational Finance
IPW-HSG	Institute for Political Science
IRM-HSG	Institute of Retail Management
IRP-HSG	Institute for Legal Studies and Legal Practice
ISCM-HSG	Institute of Supply Chain Management
ITEM-HSG	Institute of Technology Management with Transfer Center for Technology Management
I.VW-HSG	Institute of Insurance Economics
IWI-HSG	Institute of Information Management
IWE-HSG	Institute for Business Ethics
IWÖ-HSG	Institute for Economy and the Environment
IWP-HSG	Institute of Business Education and Educational Management
KMU-HSG	Swiss Research Institute of Small Business and Entrepreneurship
LOG-HSG	Research Institute for Logistics Management
MCM-HSG	Institute for Media and Communication Management
MED-HSG	School of Medicine
OPSY-HSG	Research Institute for Organizational Psychology
s/bf-HSG	Swiss Institute of Banking and Finance
SEW-HSG	Swiss Institute for Empirical Economic Research
SGI-HSG	St.Gallen Institute of Management in Asia
SIAW-HSG	Swiss Institute for International Economics and Applied Economic Research

# EXTRACTS FROM THE COMPETITION BRIEF

... collaborative learning ...

... face to face ...

... integrative approach ...

... the physical space of learning thus remains the same, despite digital forms of learning ...

... the exchange - on a formal and informal level ...

.. knowledge workshop ...

... research-based learning ...

.. promoting exchange and collaboration ...

... building competence by ensuring access ...

...meeting spaces for formal and informal exchange..

... creative development ...

... collaborative ...

... open, inviting design ...

.. diverse learning zones ...

... cross-research disciplines ...

... experiential processes in project teaching with lecturers as enablers ...

... year-round use ...

... interdisciplinary exchange ...

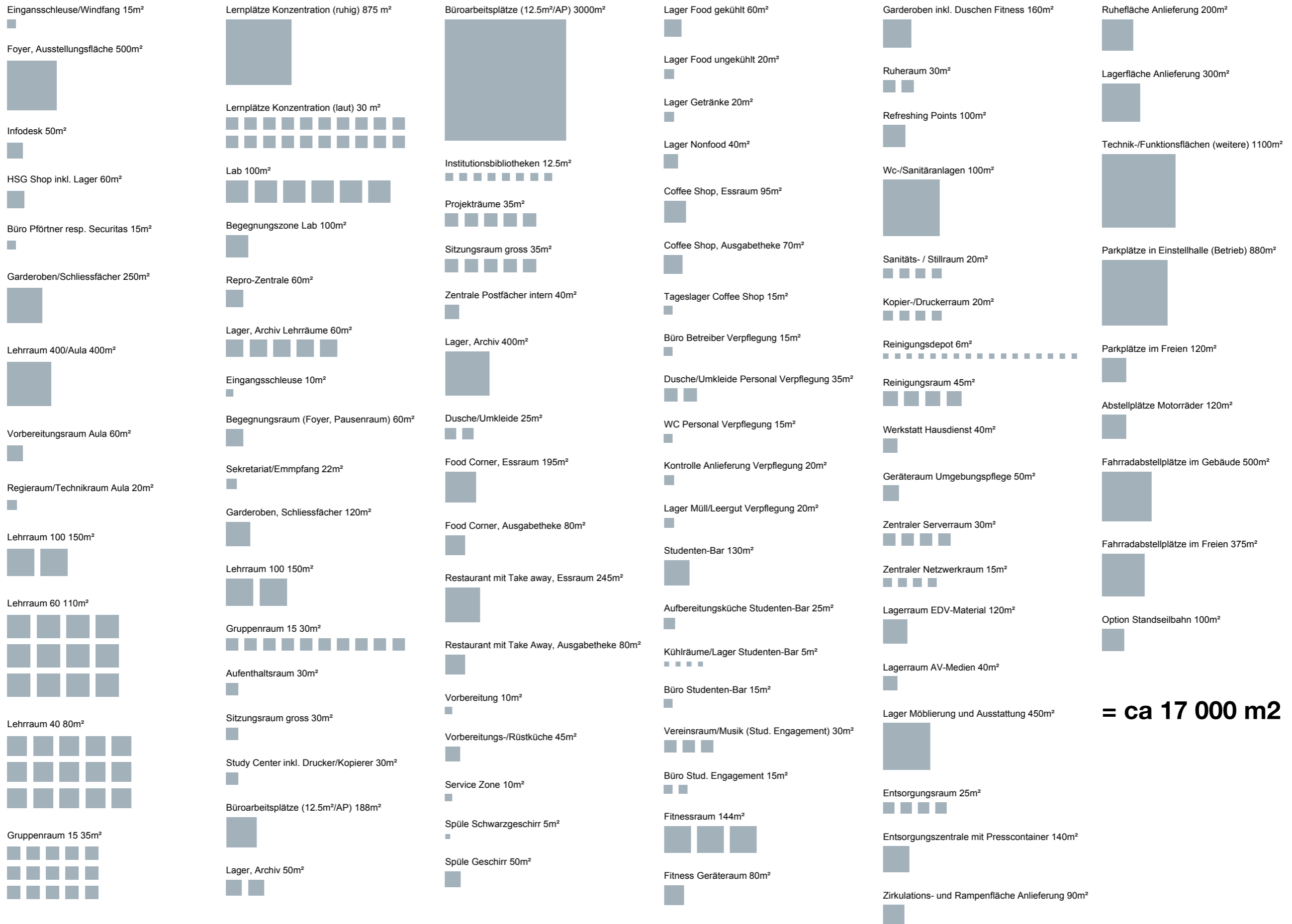
... learning and self-study ...

... knowledge transfer and dissemination ...

... catering, exercise, recreation ...

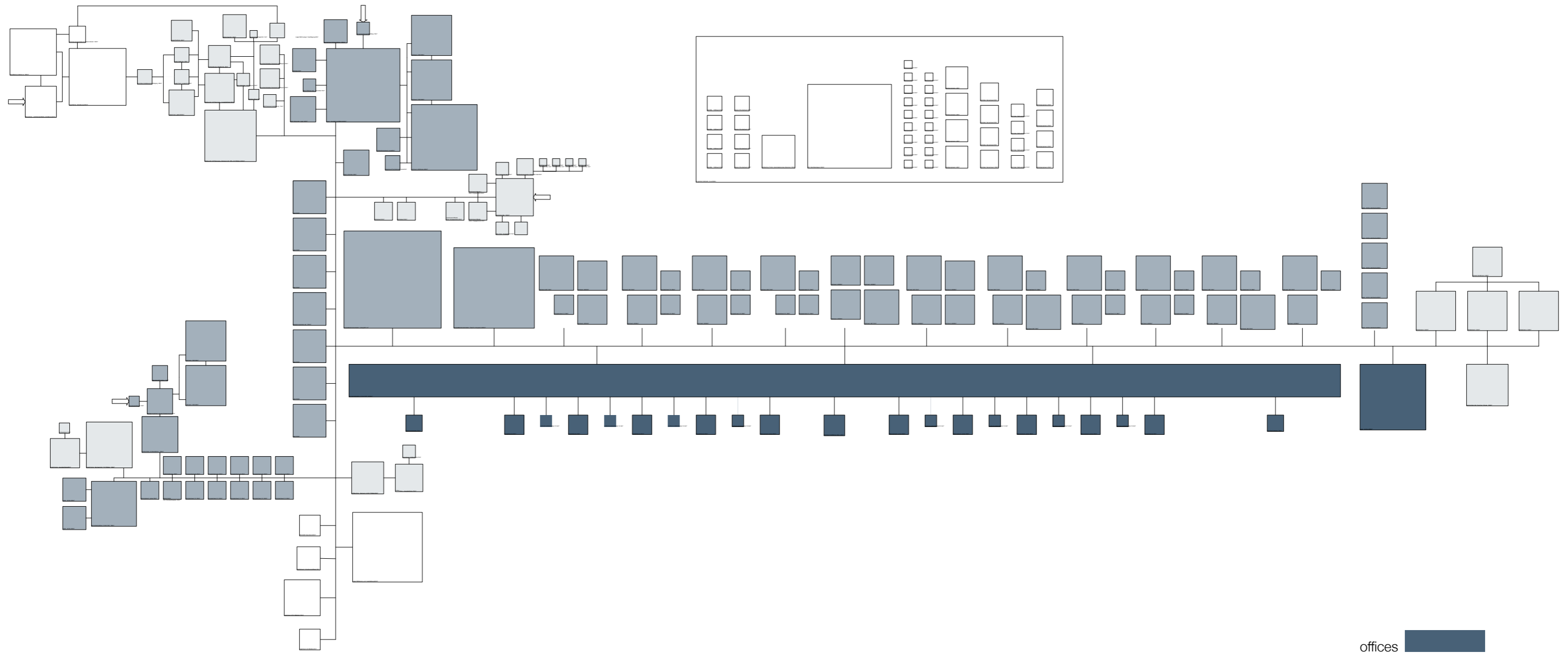
... urban flair as meeting places ...

# SPATIAL PROGRAM



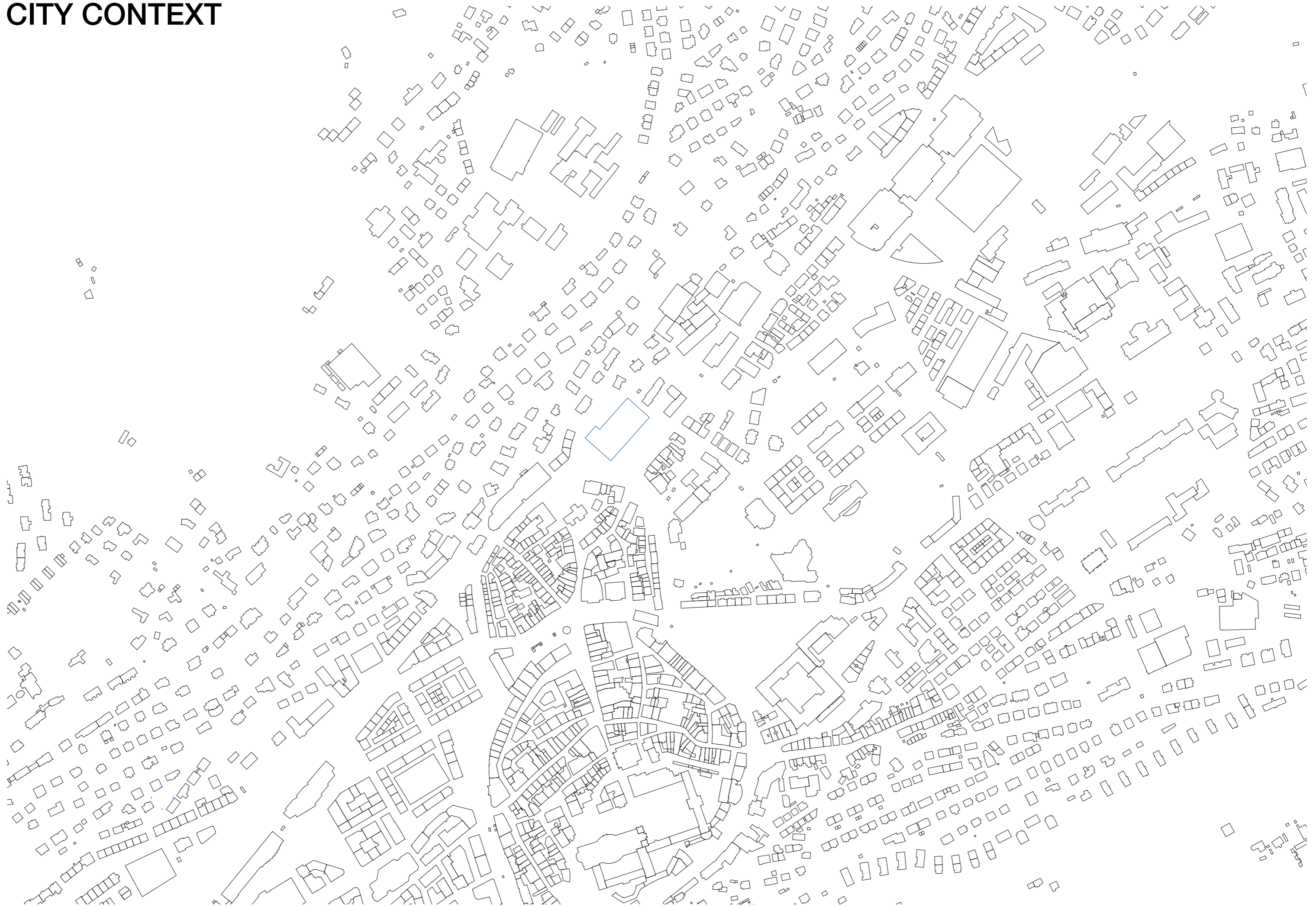
**= ca 17 000 m2**

# ORGANIGRAM



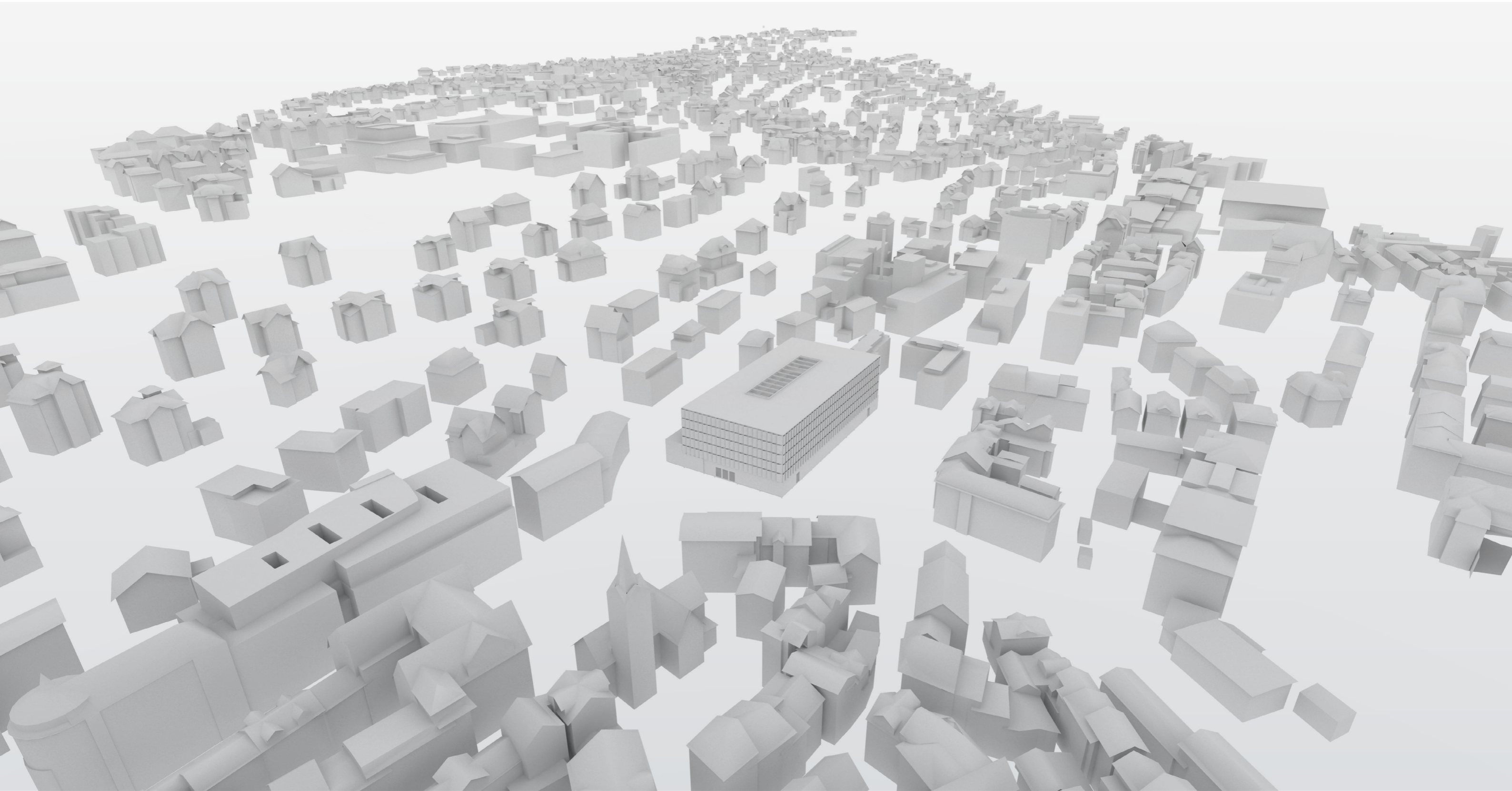
- offices
- teaching
- food & recreation

# CITY CONTEXT

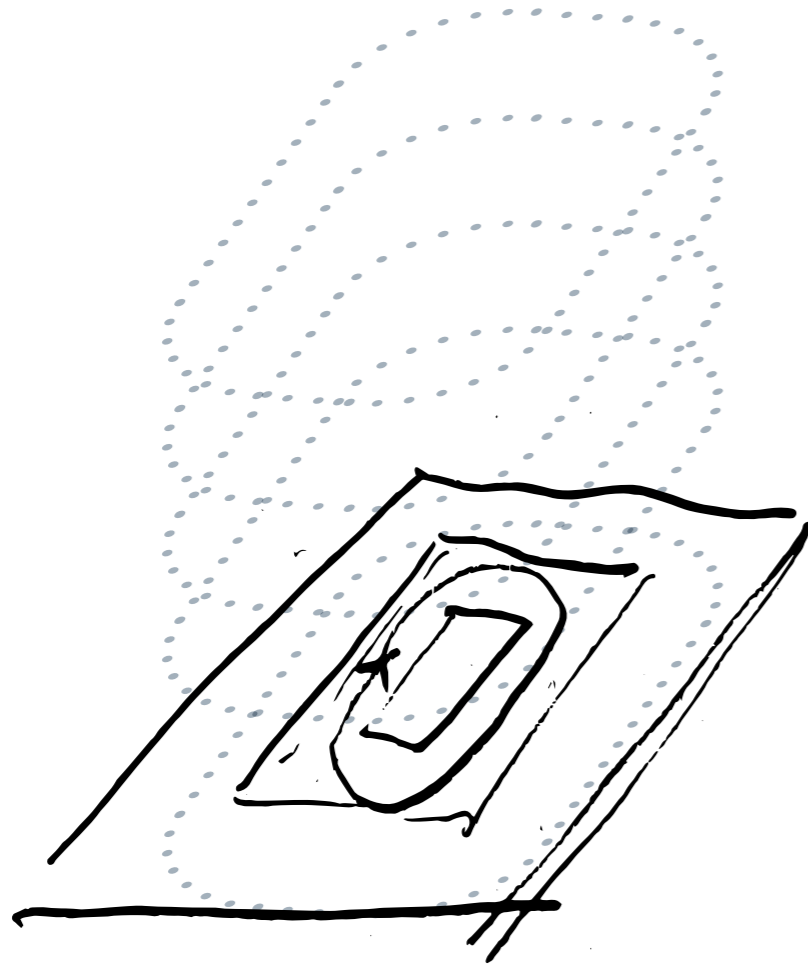




# BIRDS EYE PERSPECTIVE

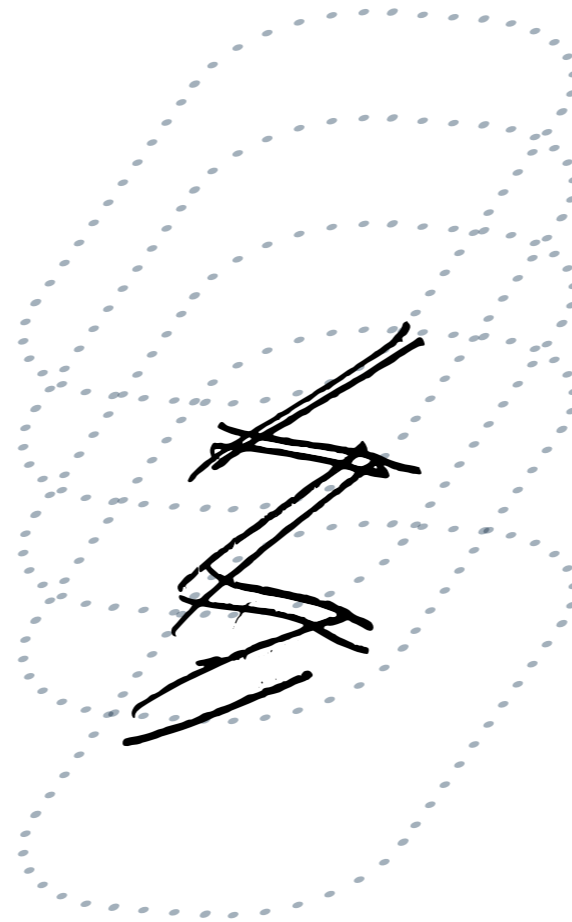


# MAIN CONCEPT



central circulation as meeting space  
and thinking space

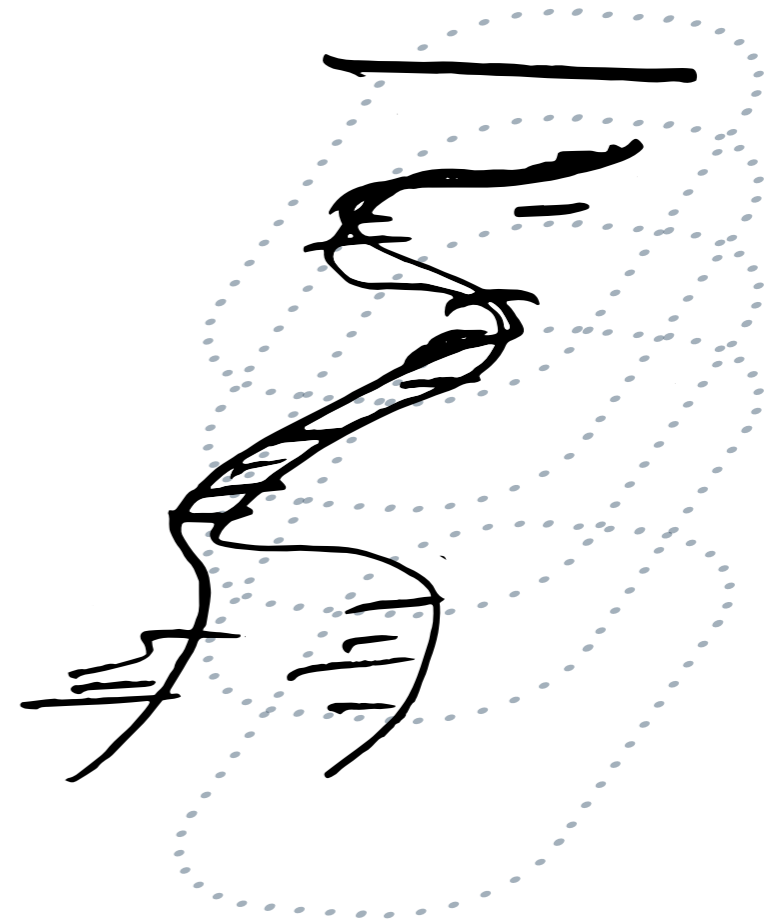
space connecting all the other spaces



linking the institutes and teaching by  
crisscrossing bridges in the meaning of  
exchange

cothinking while walking

nourishing people with small bits of  
information in institutes exhibitions



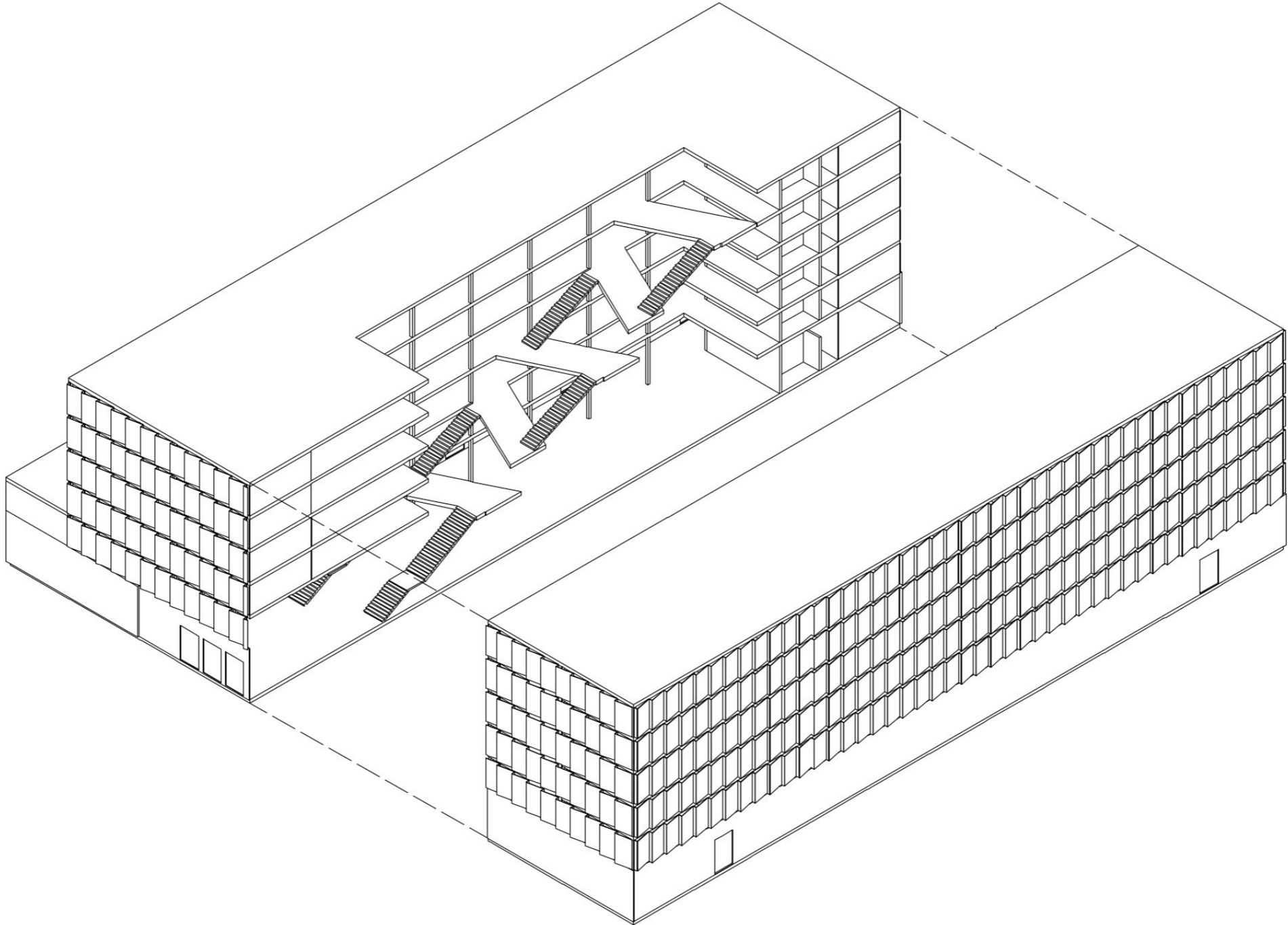
ephemere stairways as converging and  
diverging pathes

inviting people to also discover the  
higher floors of the building

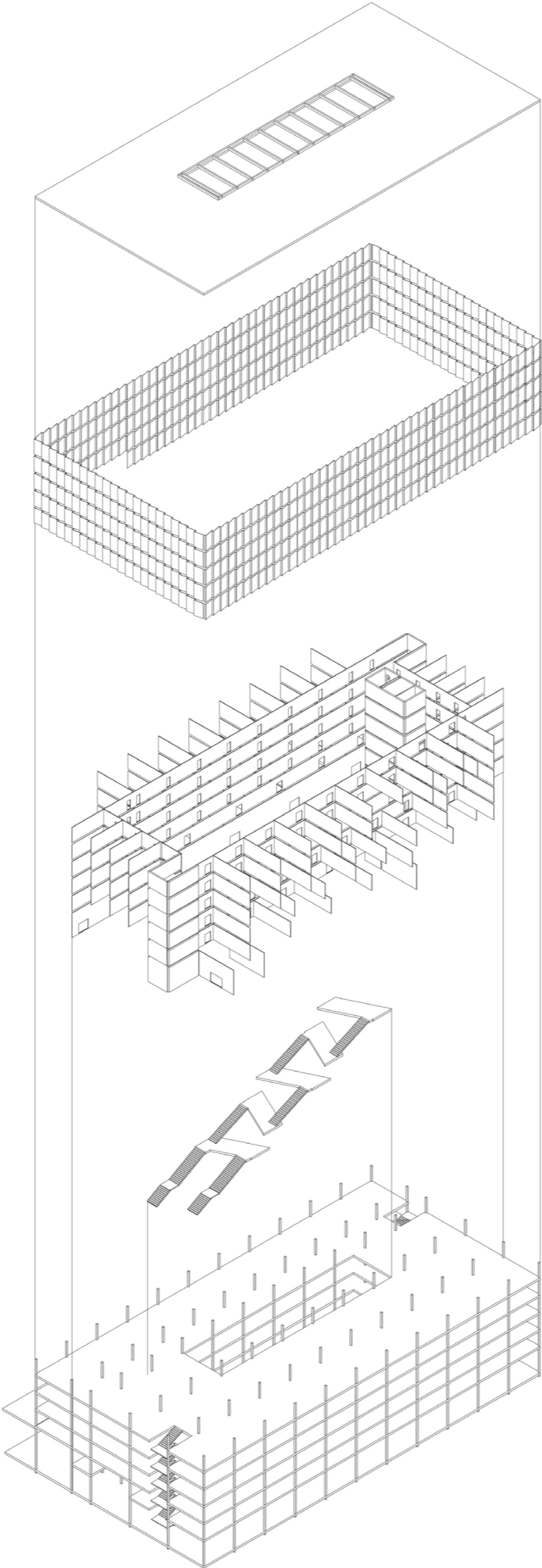


Antonio Basoli's etching shows the crossroads in front of the 14th century Gothic church of Santa Maria dei Servi in Bologna.

# AXONOMETRIC SECTION



# AXONOMETRIC EXTRUSION



roof

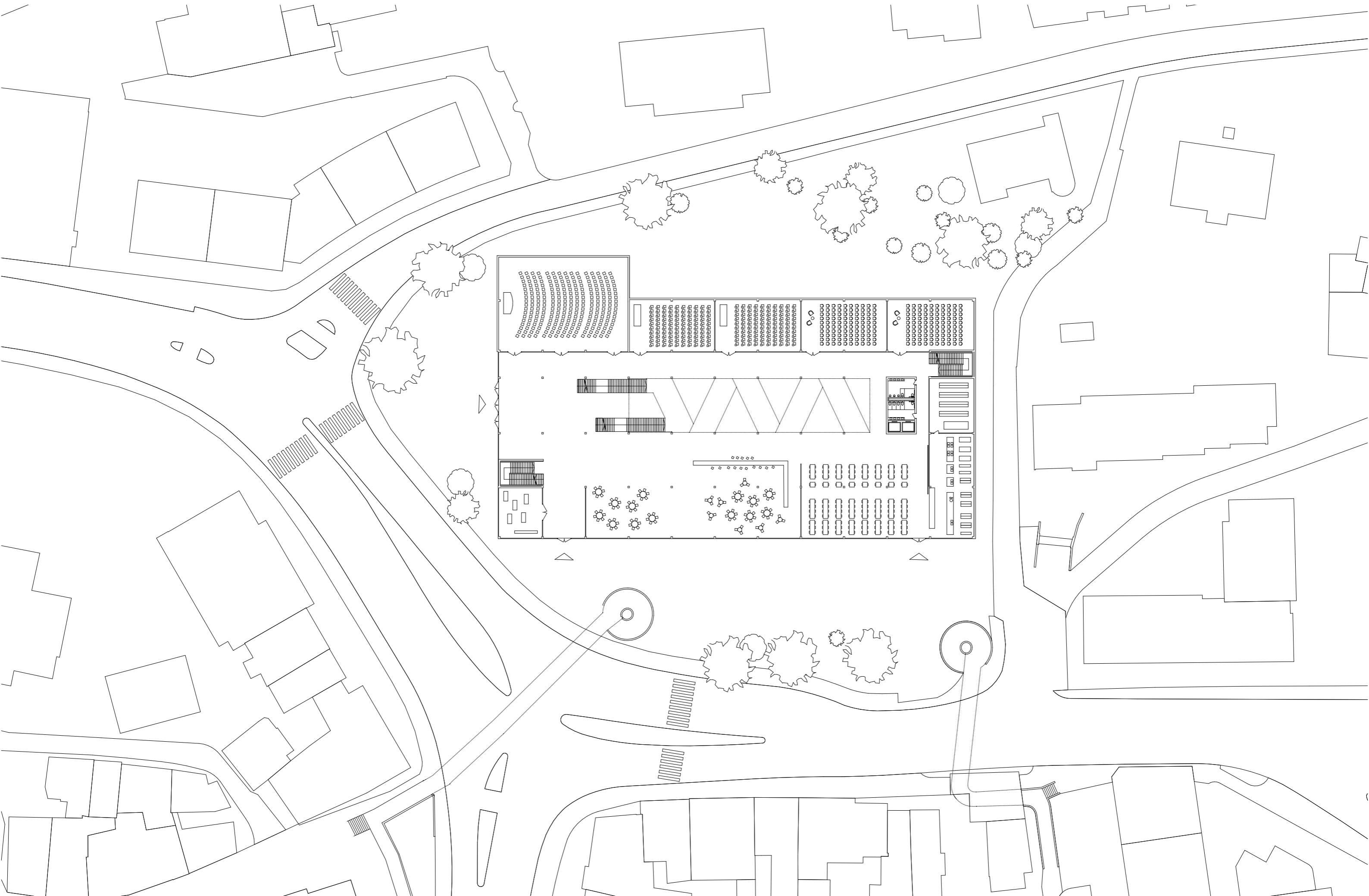
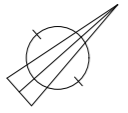
facade

partion walls

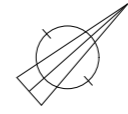
stairs




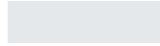
column and slab structure

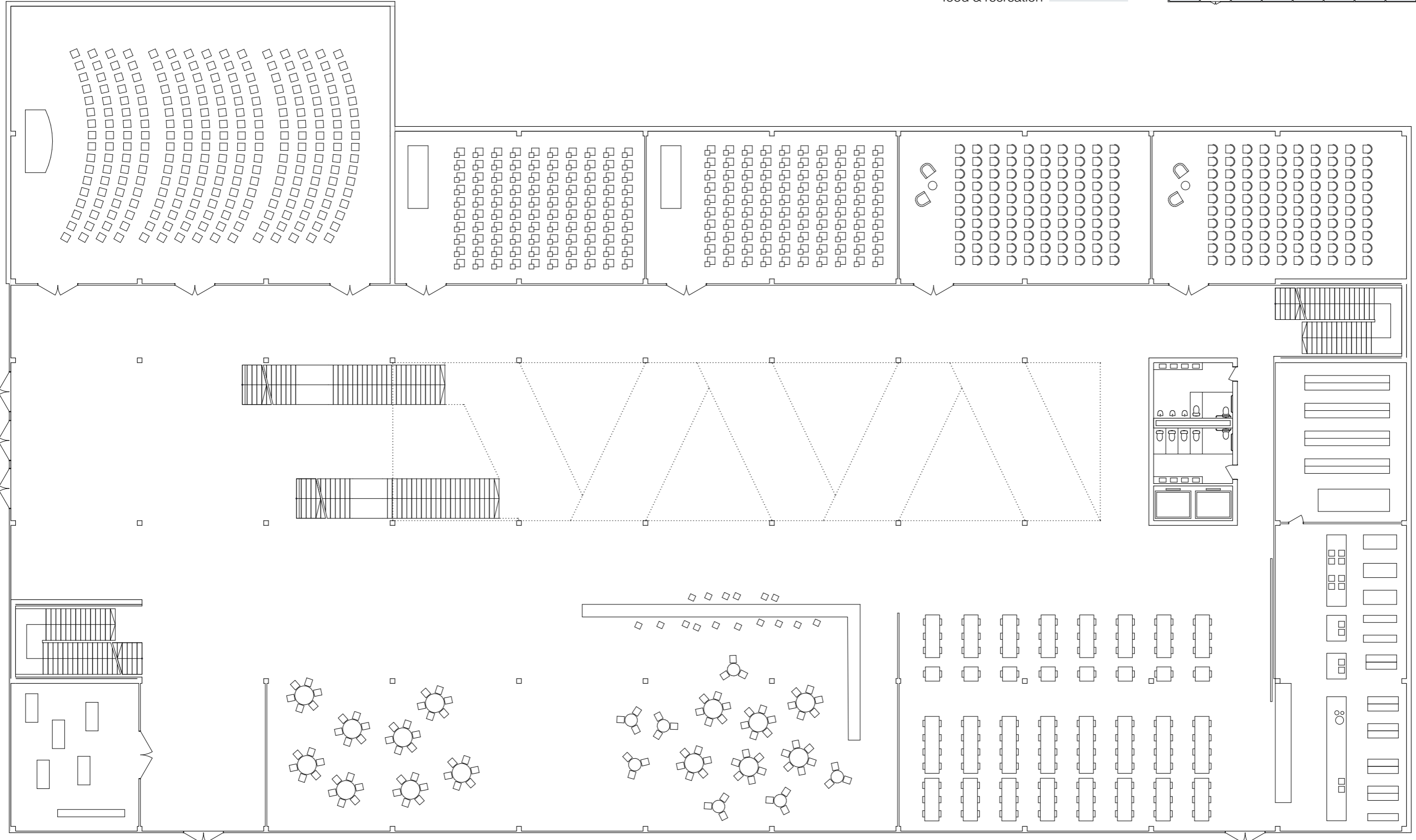
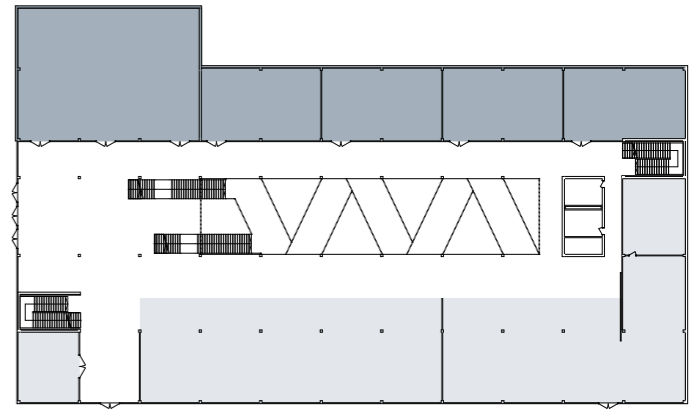
# SITEPLAN



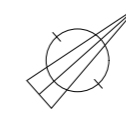
# GROUND FLOOR




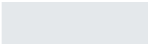


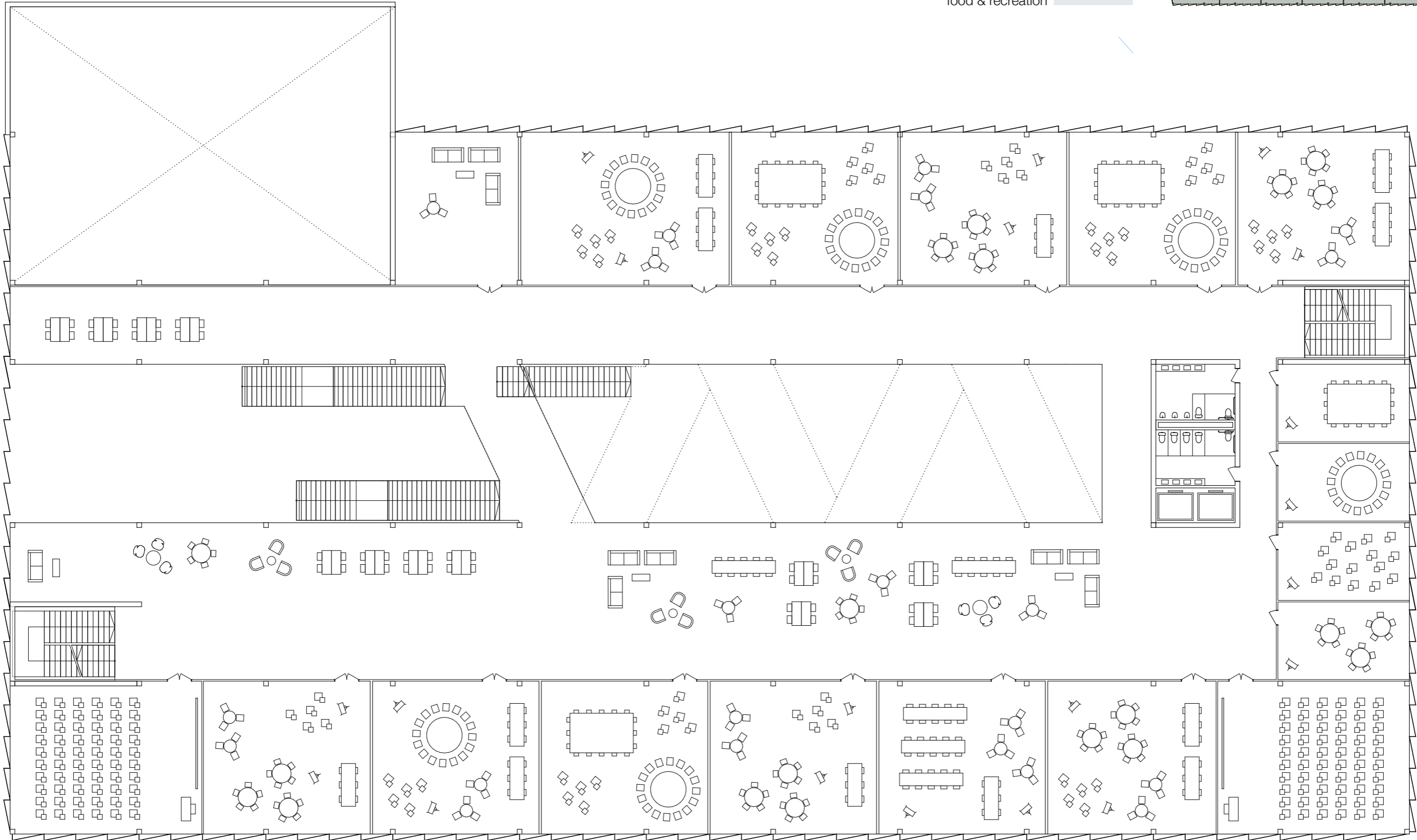
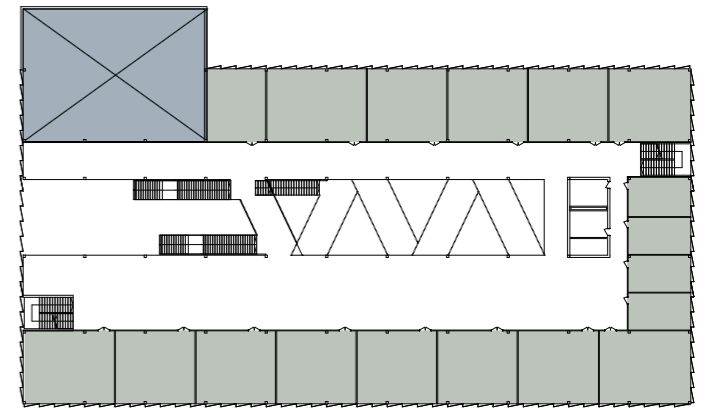
- offices 
- teaching 
- meeting & groups 
- food & recreation 



# FIRST FLOOR

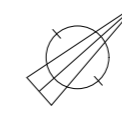





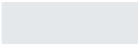
- offices 
- teaching 
- meeting & groups 
- food & recreation 

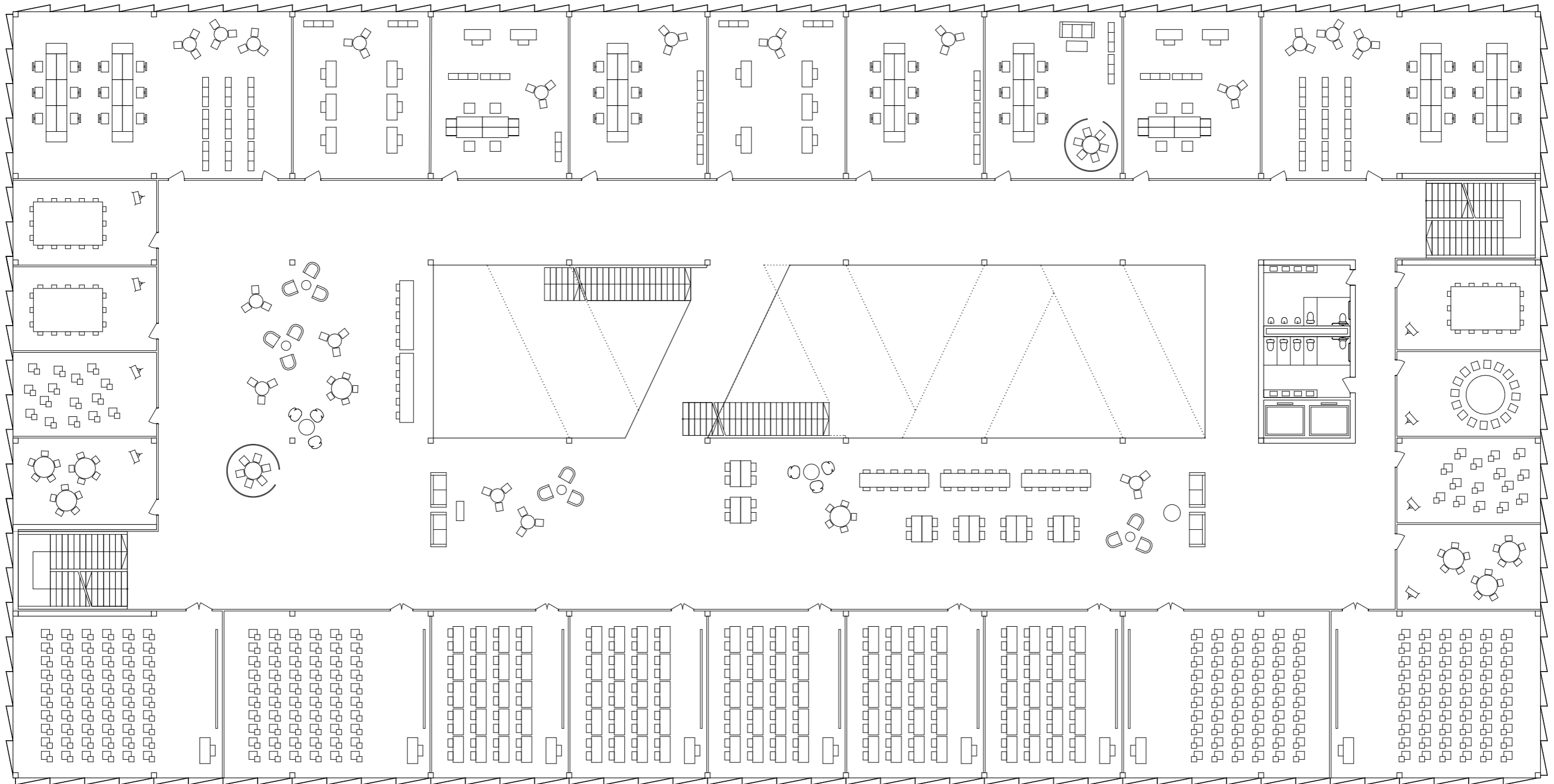
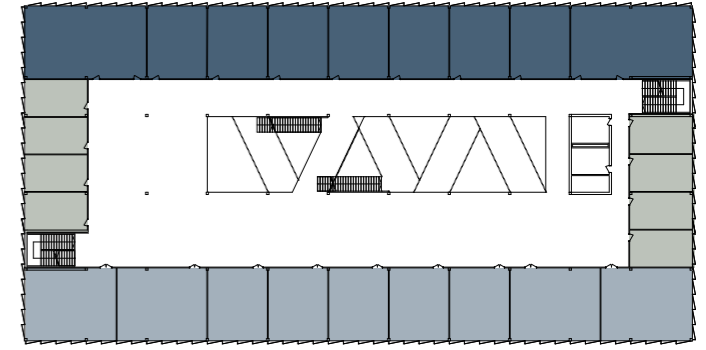




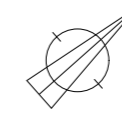
# SECOND FLOOR




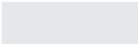


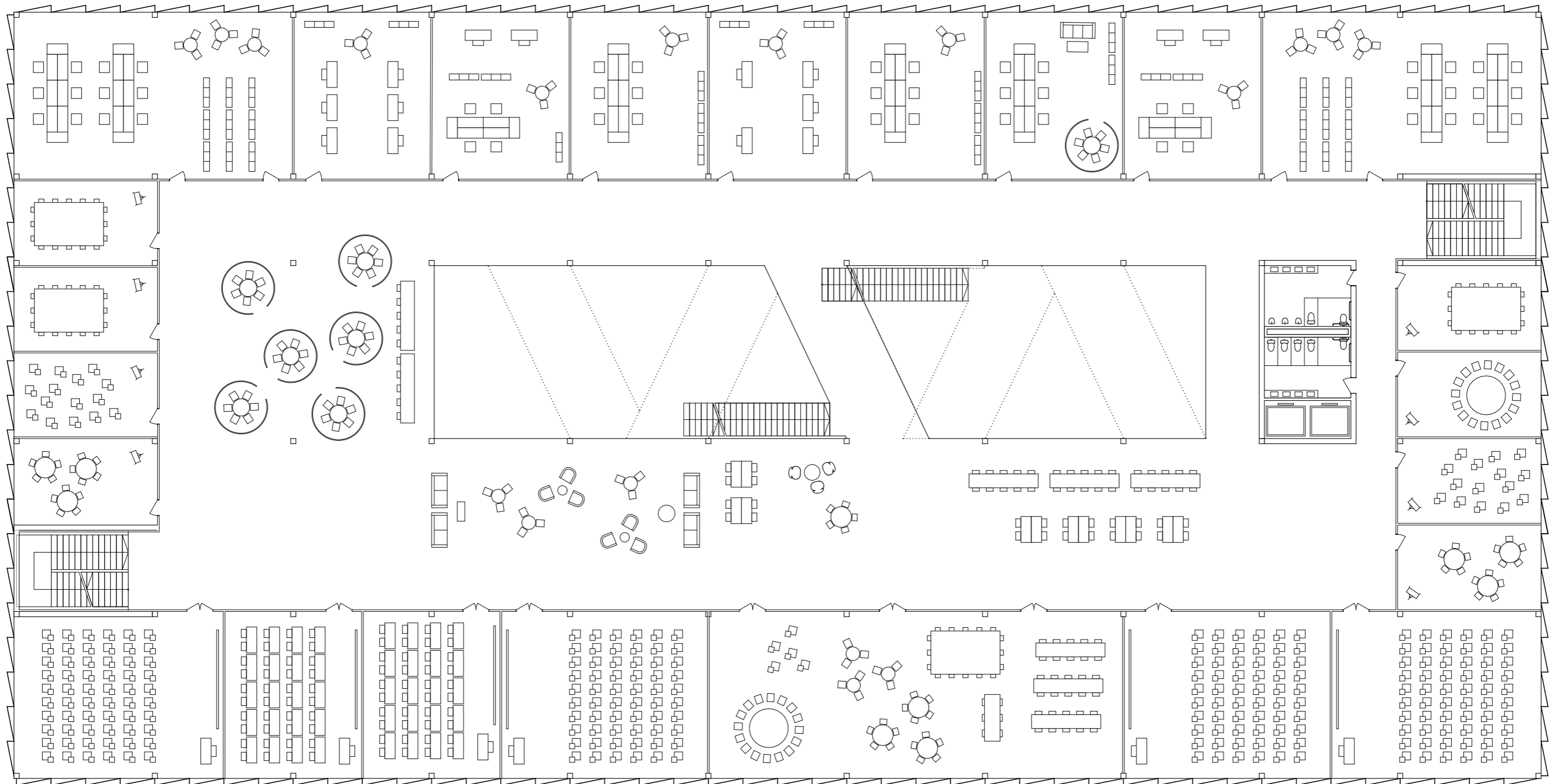
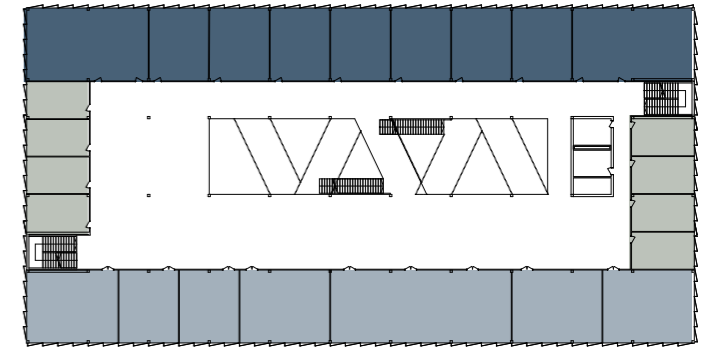
- offices 
- teaching 
- meeting & groups 
- food & recreation 



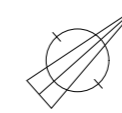
# THIRD FLOOR




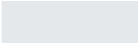


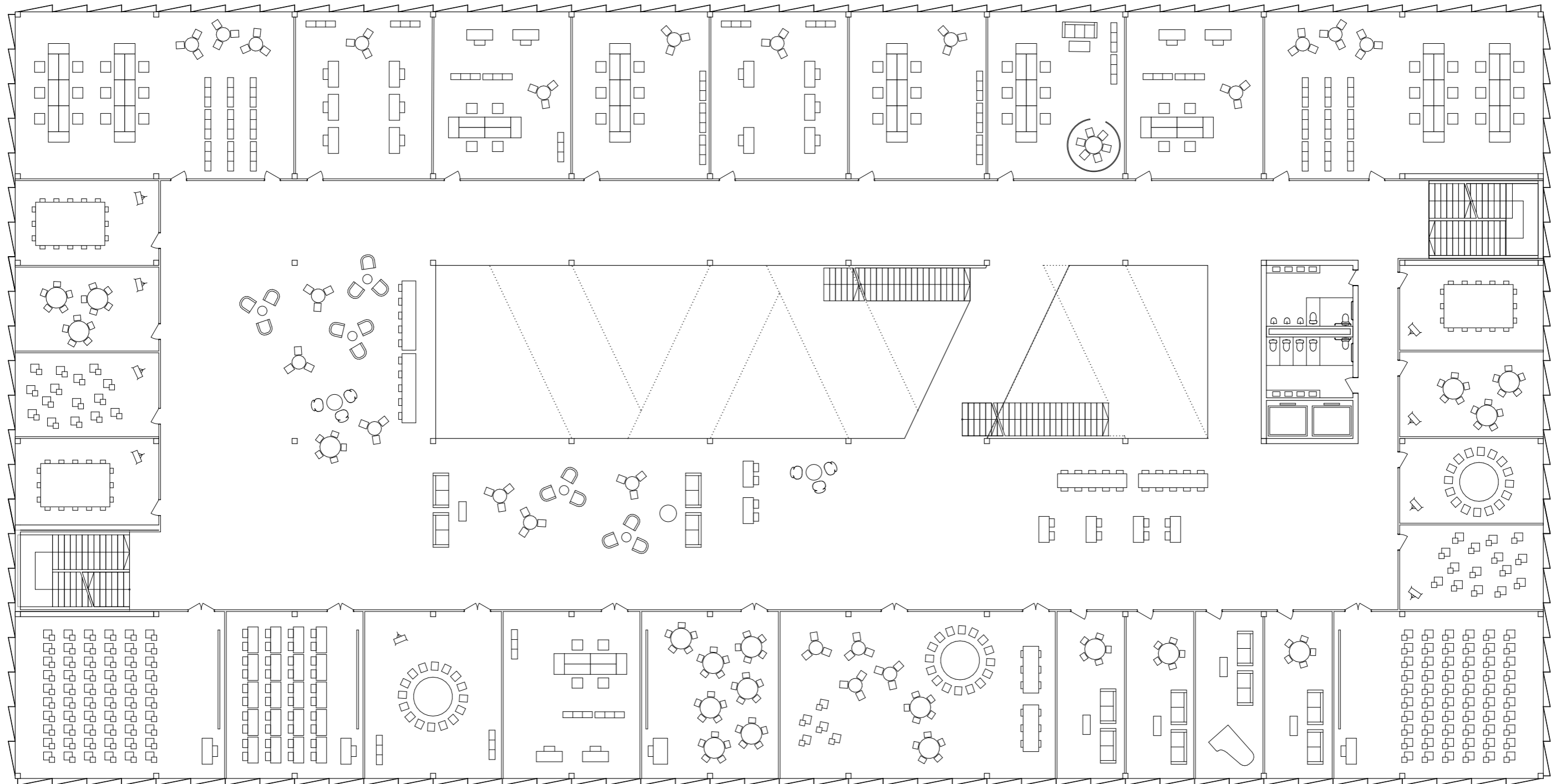
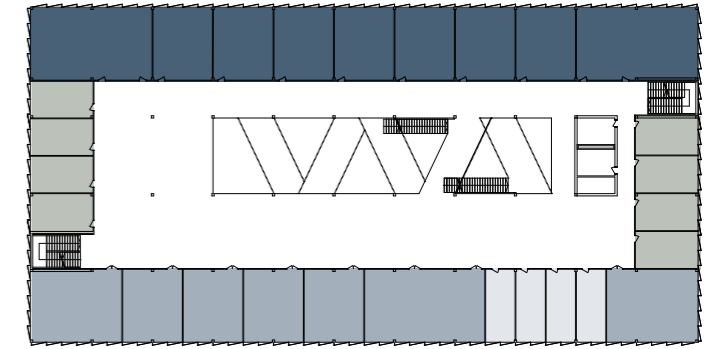
- offices 
- teaching 
- meeting & groups 
- food & recreation 



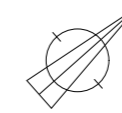
# FOURTH FLOOR




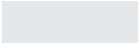


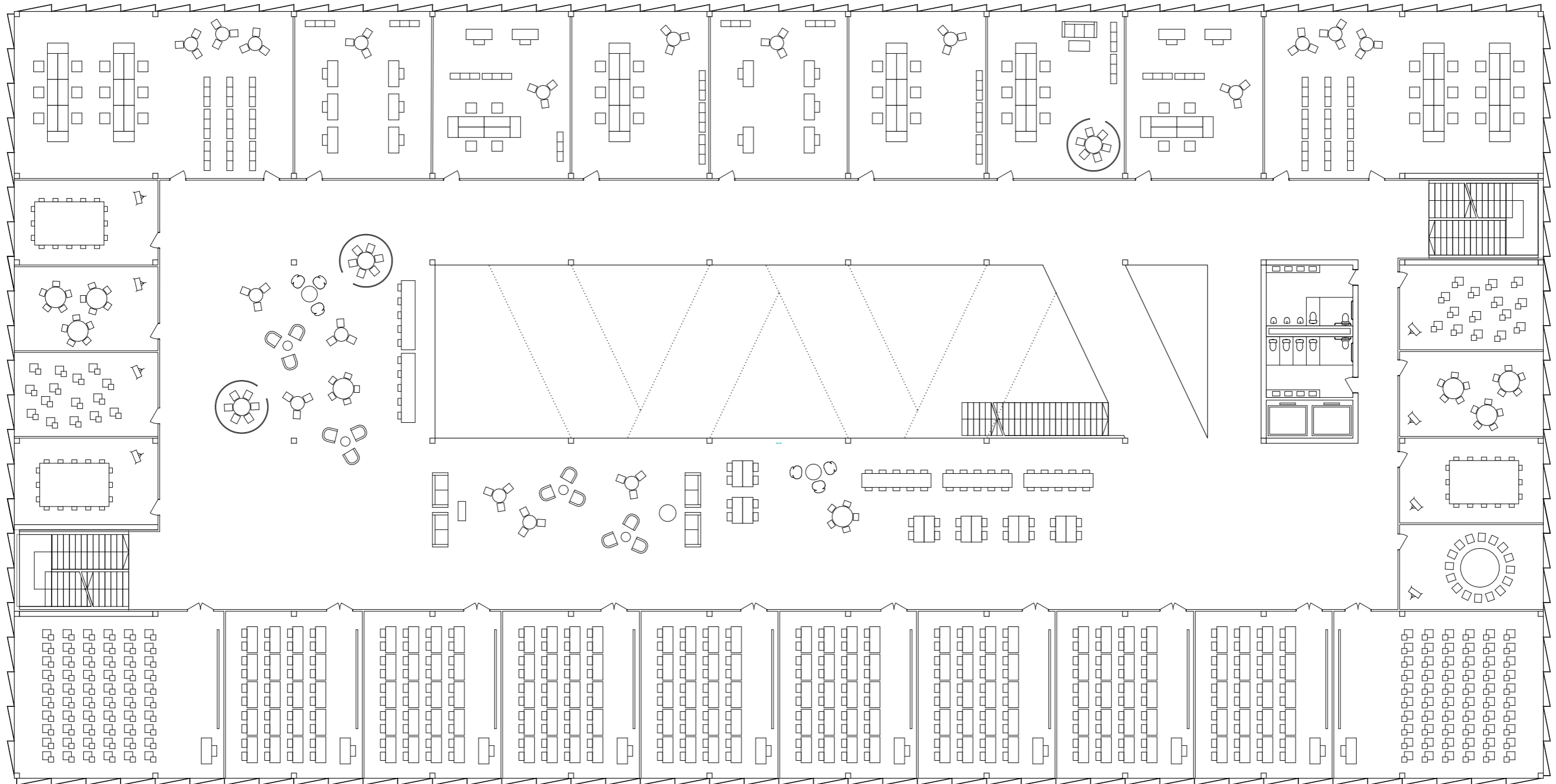
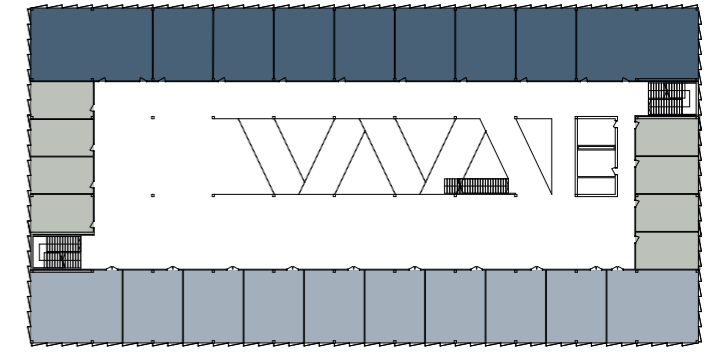
- offices 
- teaching 
- meeting & groups 
- food & recreation 



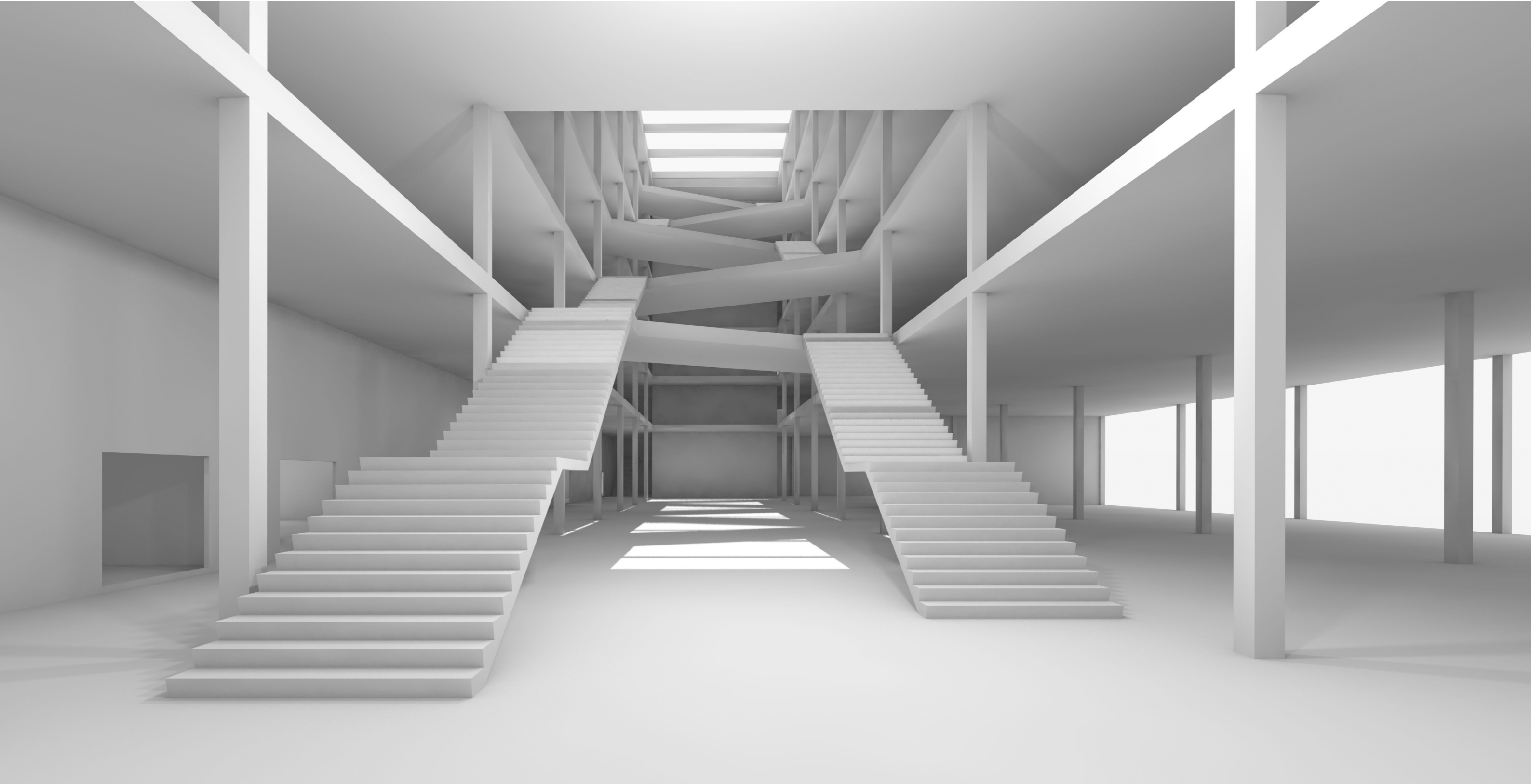
# FIFTH FLOOR



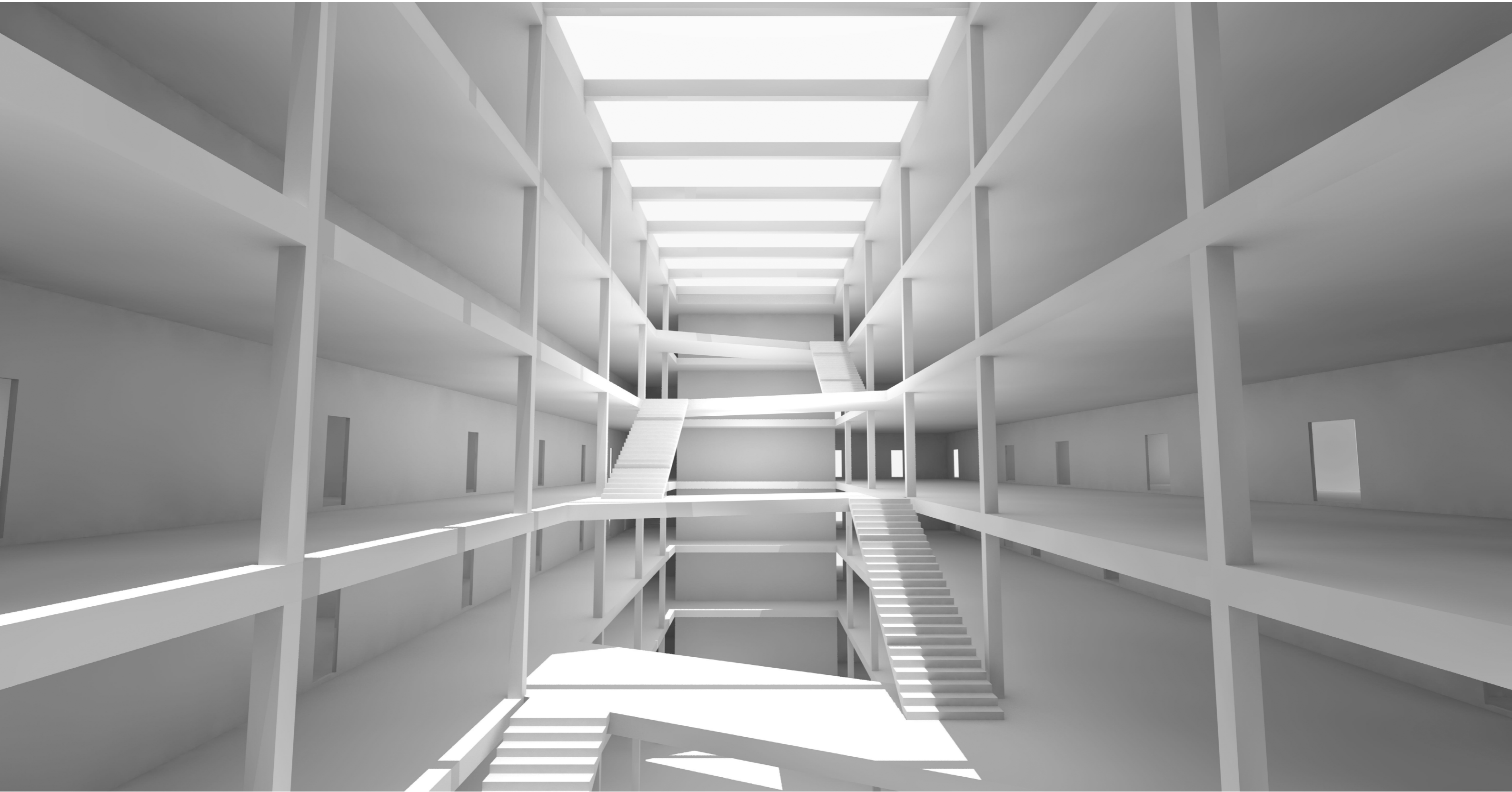
- offices 
- teaching 
- meeting & groups 
- food & recreation 



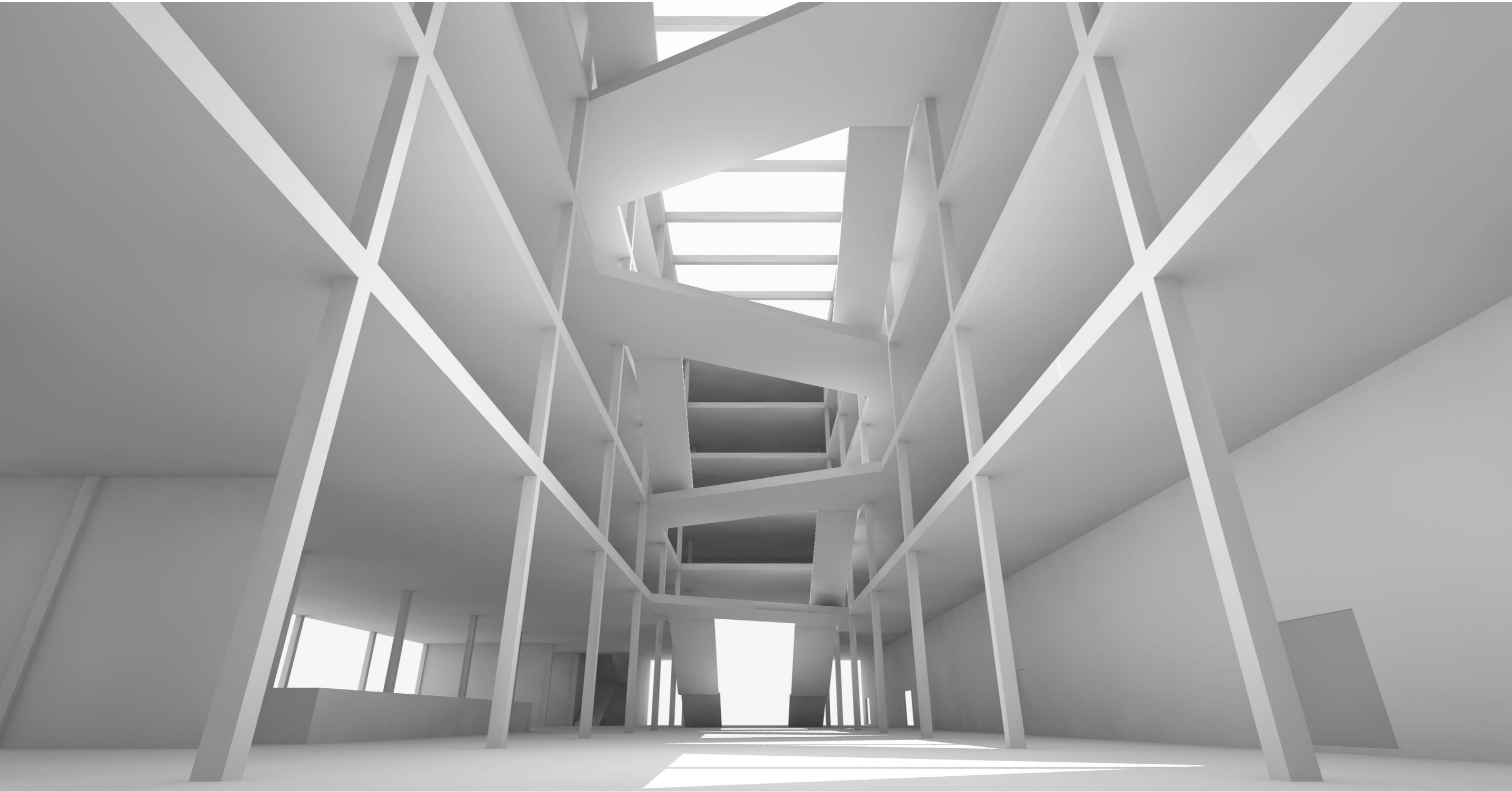
**VIEW FROM THE ENTRANCE**



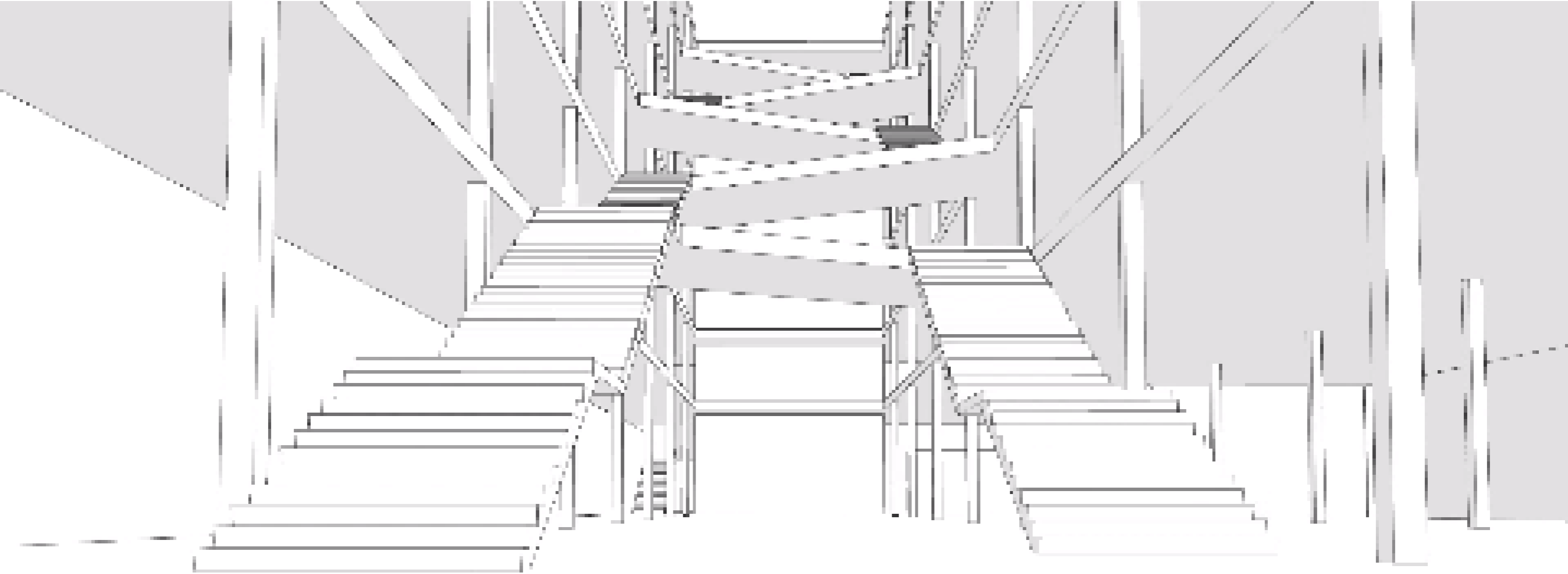
VIEW FROM THE SECOND FLOOR



**VIEW FROM THE FOYER**



# FLYTHROUGH UPSTAIRS





FLYTHROUGH SECOND FLOOR

