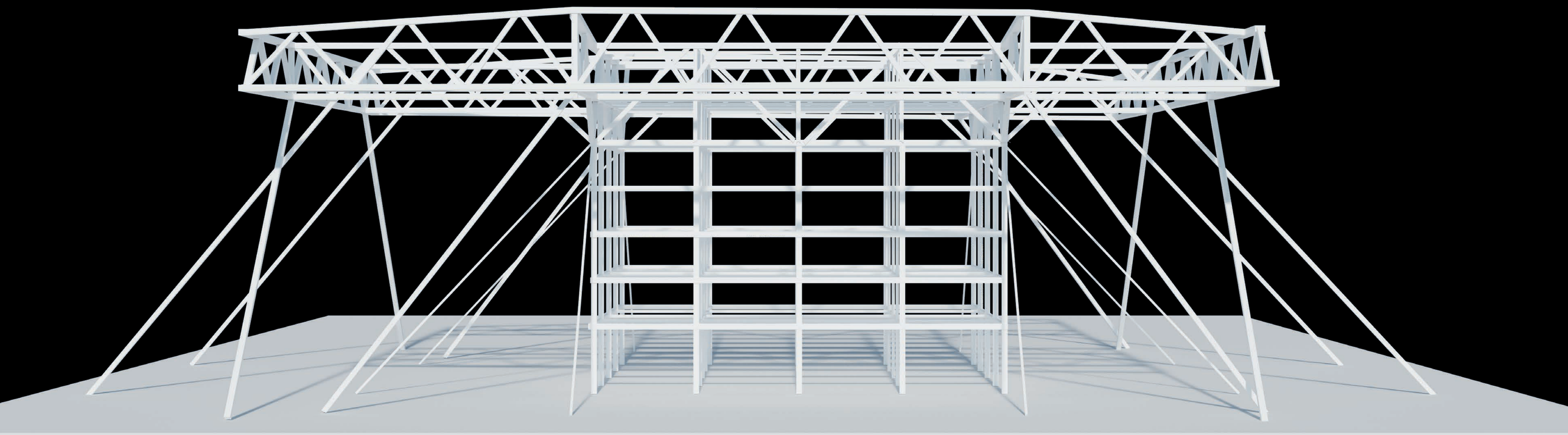
HSG CAMPUS PLATZTOR - ST.GALLEN

A NEW FACE FOR THE HSG

FS 2021 ETHZ



Aerial View Platztor

Information Flow

1. Spaces of Memory - Institutes

Encoding describes the process of receiving, processing, and combining information. Encoding allows information from the outside world to reach our senses in the forms of chemical and physical stimuli. In this first stage we must change the information so that we may put the memory into the encoding process.

2. Spaces of Storage - Server, Libraries

Storage is the creation of a permanent record of the encoded information. Storage is the second memory stage or process in which we maintain information over periods of time.

3. Spaces of Retrieval - Teaching

Retrieval is the calling back of stored information in response to some cue for use in a process or activity. The third process is the retrieval of information that we have stored. We must locate it and return it to our consciousness. Some retrieval attempts may be effortless due to the type of information.

4. Spaces of Reflection - Learning Spaces

Reflection isn't a single thing, a box to check in some elliptical cycle of learning. It's as much a matter of self-awareness, humility, and affection as it is of timing, sequence, and procedure.The reflection starts alone, in your own mind after something happens. Then it often happens with a friend, colleague, loved one or maybe even a student. Then you're likely to reflect again, alone, now pushed farther in your thinking by that sharing. Writing about it again, and then sharing that with others, makes the reflection more complex and more personal. The spaces of reflection are open but ordered, structured and still controlled. The spaces should make you focus on yourself like a meditation. It opens your mind towards new ideas and processes. Learning becomes an experience in space.

5. Spaces of Collaboration - Group Working, Meeting Spaces

Collaboration is the process of two or more people, entities or organizations working together to complete a task or achieve a goal. Collaboration is similar to cooperation. Most collaboration requires leadership, although the form of leadership can be social within a decentralized and egalitarian group. Teams that work collaboratively often access greater resources, recognition and rewards when facing competition for finite resources. These Spaces should flow from one into another and create an open exchange with no hiding of ideas.

https://courses.lumenlearning.com/boundless-psychology/chapter/introduction-to-memory/

Dealing with the Preexisting

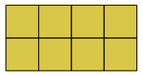
I want a future where we deal with the real conditions of the buildings site and reduce the violence which would be enforced on the existing. A process that not only deals with the pre found conditions but uses them to their advantage to add a layer of history and a multiplication of meaning and context. We should work with the city as a friend and not an enemy which destroys the older „ugly“ buildings on sites. In keeping the built environment we can reduce our amount of building materials and reduce the waste which would occur in destroying them.

I want to use the older buildings to form a bridge between the old town of St.Gallen and the more industrial / peripheral area nearby. A bridge that combines the old and new to form something that is connecting rather than disconnecting the districts. The new buildings need to overcome the old lines of the city wall to form a seamless transition and expand the cultural old town into the „periphery“.

Addition and Multiplication
History and Complexity

Eingansschleuse/Windfang 15m²

Foyer, Ausstellungsfläche 500m²



Infodesk 50m²

HSG Shop inkl. Lager 60m²

Büro Pförtner resp. Securitas 15m²

Garderoben/Schliessfächer 250m²

Lehrraum 400/Aula 400m²

Vorbereitungsraum Aula 60m²

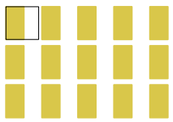
Regieraum/Technikraum Aula 20m²

Lehrraum 100 150m²

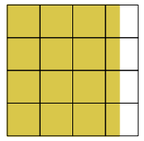
Lehrraum 60 110m²

Lehrraum 40 80m²

Gruppenraum 15 35m²



Lernplätze Konzentration (ruhig) 875 m²



Lernplätze Konzentration (laut) 30 m²

Lab 100m²

Begegnungszone Lab 100m²

Repro-Zentrale 60m²

Lager, Archiv Lehrräume 60m²

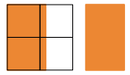
Eingangsschleuse 10m²

Begegnungsraum (Foyer, Pausenraum) 60m²

Sekretariat/Emmpfang 22m²

Garderoben, Schliessfächer 120m²

Lehrraum 100 150m²



Gruppenraum 15 30m²

Aufenthaltsraum 30m²

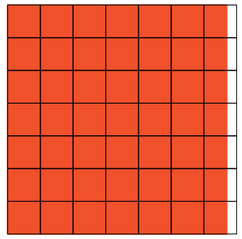
Sitzungsraum gross 30m²

Study Center inkl. Drucker/Kopierer 30m²

Büroarbeitsplätze (12.5m²/AP) 188m²

Lager, Archiv 50m²

Büroarbeitsplätze (12.5m²/AP) 3000m²



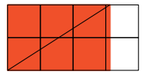
Institutionsbibliotheken 12.5m²

Projekträume 35m²

Sitzungsraum gross 35m²

Zentrale Postfächer intern 40m²

Lager, Archiv 400m²



Dusche/Umkleide 25m²

Food Corner, Essraum 195m²

Food Corner, Ausgabetheke 80m²

Restaurant mit Take away, Essraum 245m²

Restaurant mit Take Away, Ausgabetheke 80m²

Vorbereitung 10m²

Vorbereitungs-/Rüstküche 45m²

Service Zone 10m²

Spüle Schwarzgeschirr 5m²

Spüle Geschirr 50m²

Lager Food gekühlt 60m²

Lager Food ungekühlt 20m²

Lager Getränke 20m²

Lager Nonfood 40m²

Coffee Shop, Essraum 95m²

Coffee Shop, Ausgabetheke 70m²

Tageslager Coffee Shop 15m²

Büro Betreiber Verpflegung 15m²

Dusche/Umkleide Personal Verpflegung 35m²

WC Personal Verpflegung 15m²

Kontrolle Anlieferung Verpflegung 20m²

Lager Müll/Leergut Verpflegung 20m²

Studenten-Bar 130m²

Aufbereitungsküche Studenten-Bar 25m²

Kühlräume/Lager Studenten-Bar 5m²

Büro Studenten-Bar 15m²

Vereinsraum/Musik (Stud. Engagement) 30m²

Büro Stud. Engagement 15m²

Fitnessraum 144m²

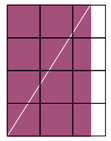
Fitness Geräteraum 80m²

Garderoben inkl. Duschen Fitness 160m²

Ruheraum 30m²

Refreshing Points 100m²

Wc-/Sanitäranlagen 650m²



Sanitäts- / Stillraum 20m²

Kopier-/Druckerraum 20m²

Reinigungsdepot 6m²

Reinigungsraum 45m²

Werkstatt Hausdienst 40m²

Geräteraum Umgebungspflege 50m²

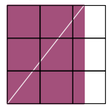
Zentraler Serverraum 30m²

Zentraler Netzwerkraum 15m²

Lagerraum EDV-Material 120m²

Lagerraum AV-Medien 40m²

Lager Möblierung und Ausstattung 450m²



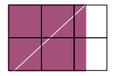
Entsorgungsraum 25m²

Entsorgungszentrale mit Presscontainer 140m²

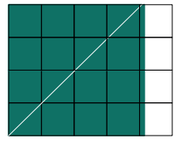
Zirkulations- und Rampenfläche Anlieferung 90m²

Ruhefläche Anlieferung 200m²

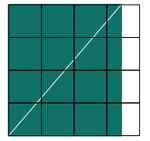
Lagerfläche Anlieferung 300m²



Technik-/Funktionsflächen (weitere) 1100m²



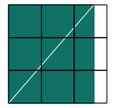
Parkplätze in Einstellhalle (Betrieb) 880m²



Parkplätze im Freien 120m²

Abstellplätze Motorräder 120m²

Fahrradabstellplätze im Gebäude 500m²



Fahrradabstellplätze im Freien 375m²

Option Standseilbahn 100m²

Lehre 1

Lehre 2 (24h-Zone)

Forschung

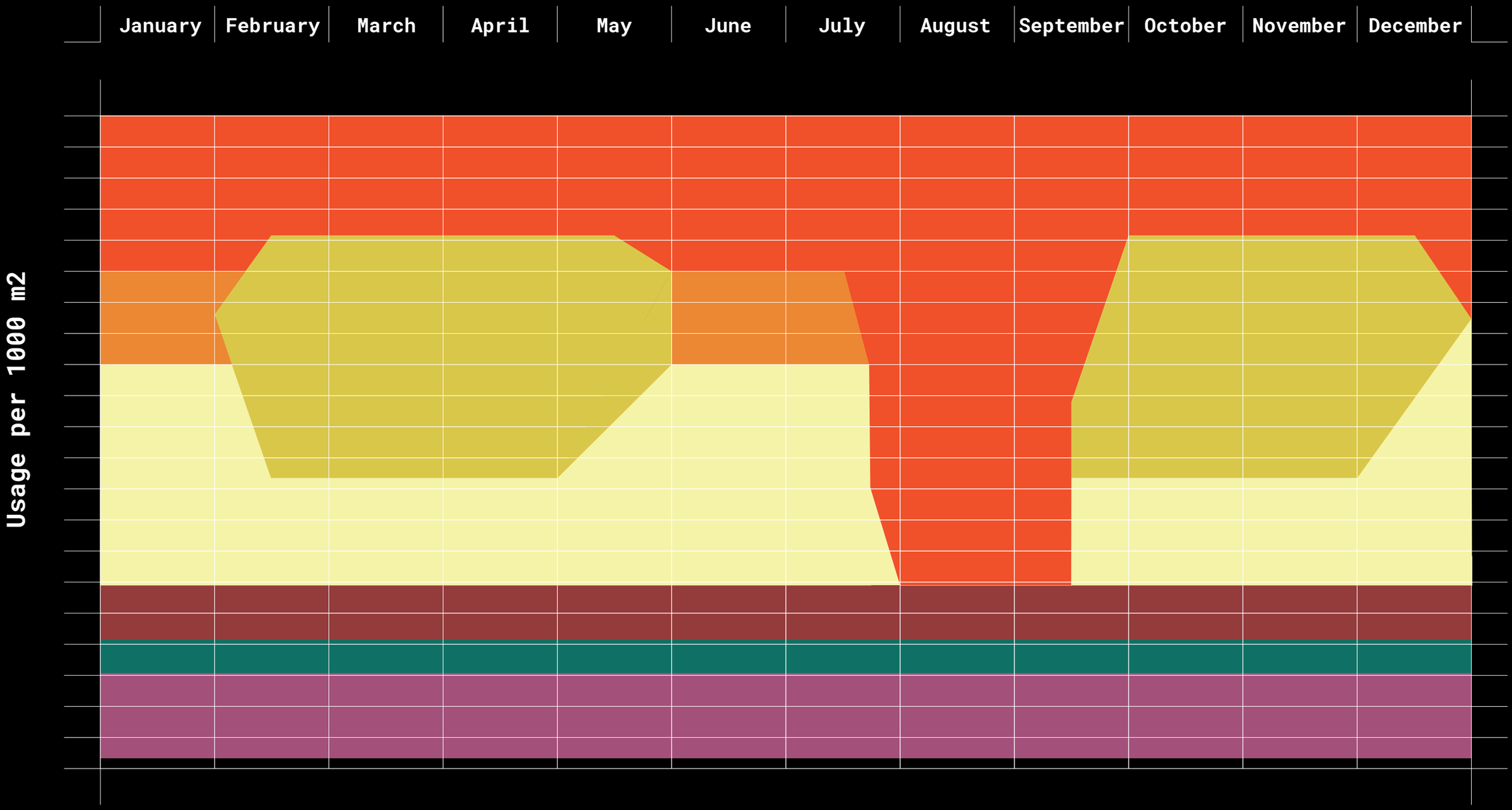
Verpflegung, Bewegung, Erholung

Allgemeine Infrastruktur

Technik-/Funktionsflächen

Parkierung und Infrastruktur

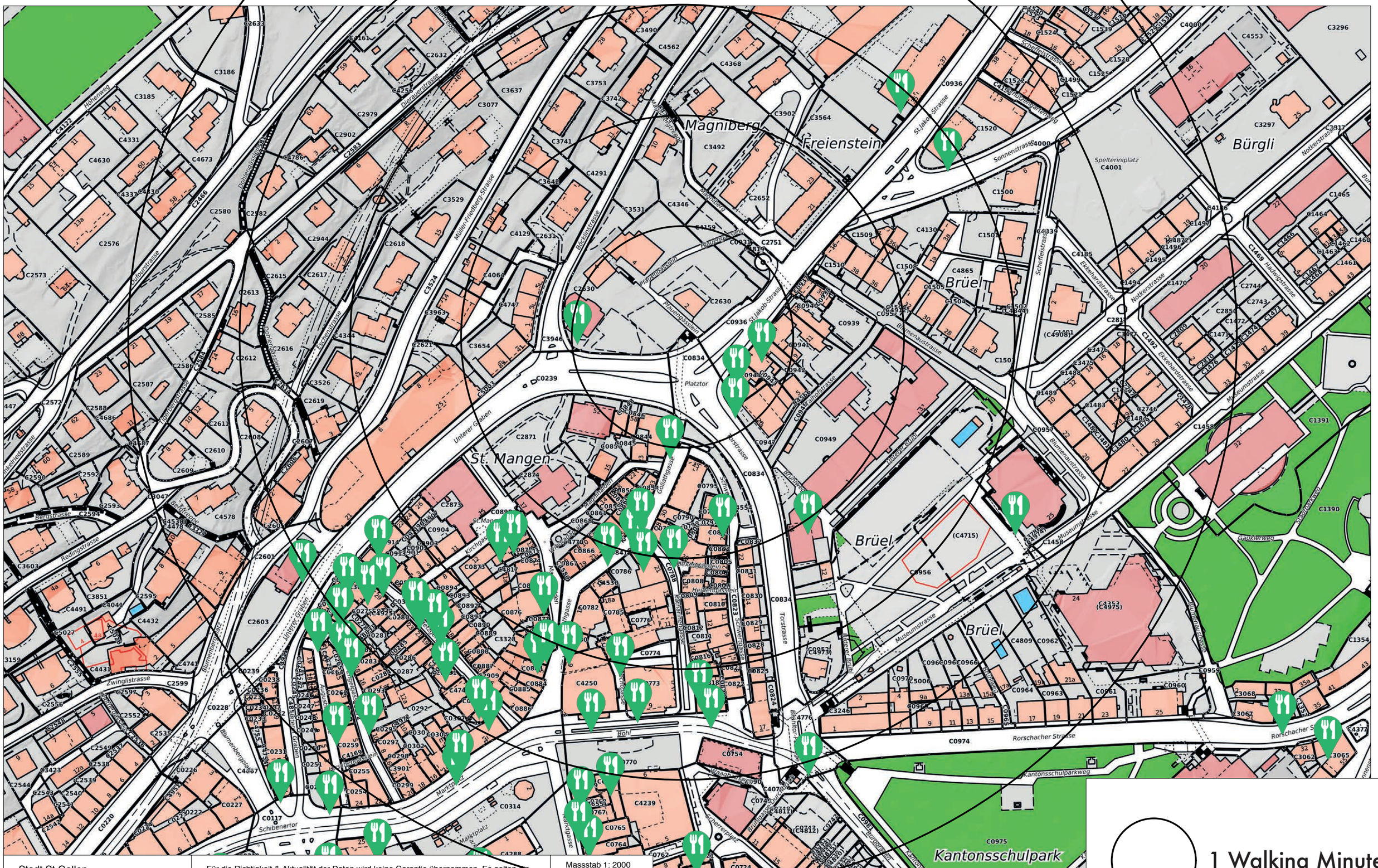
Spacial Program through the year

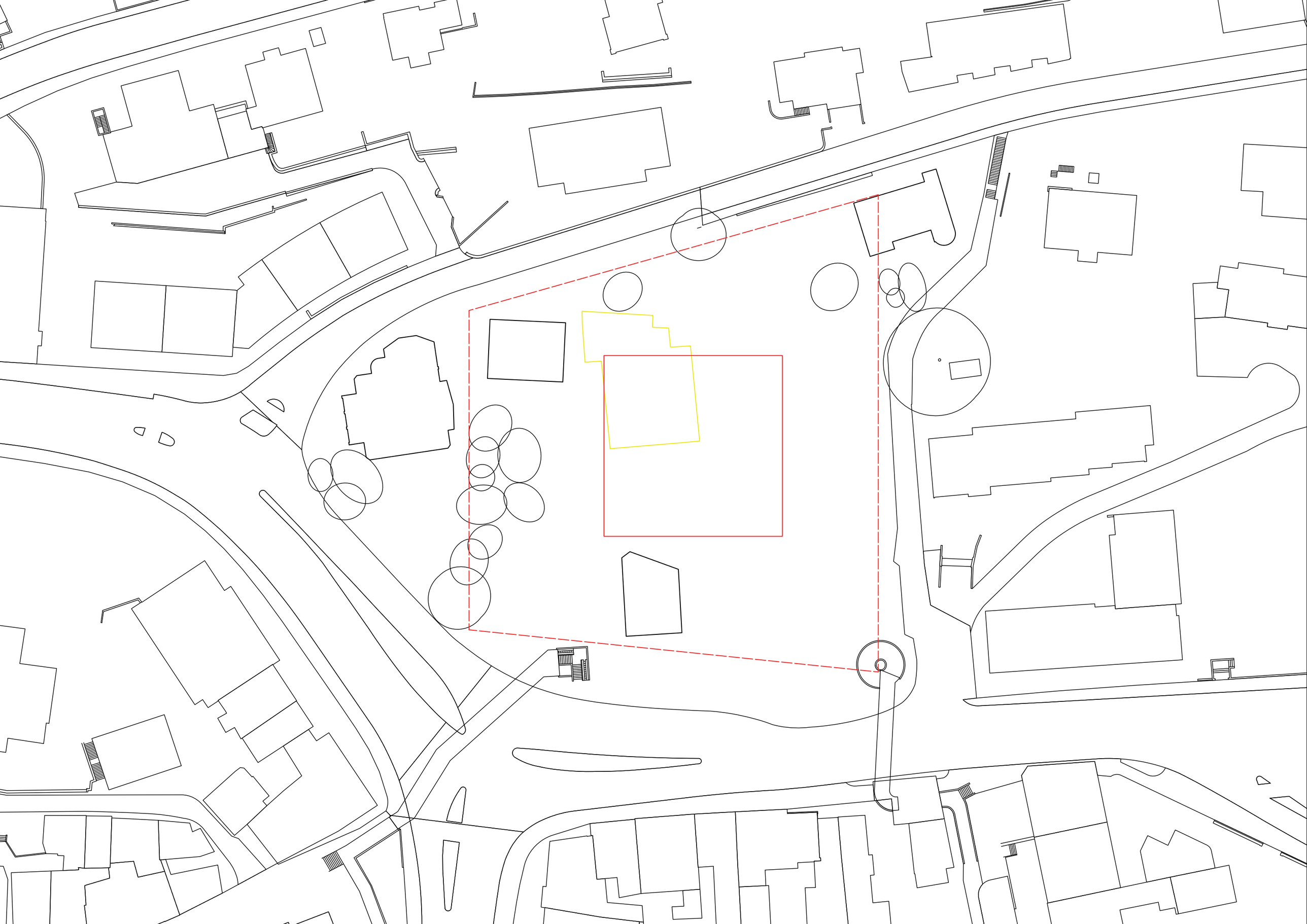


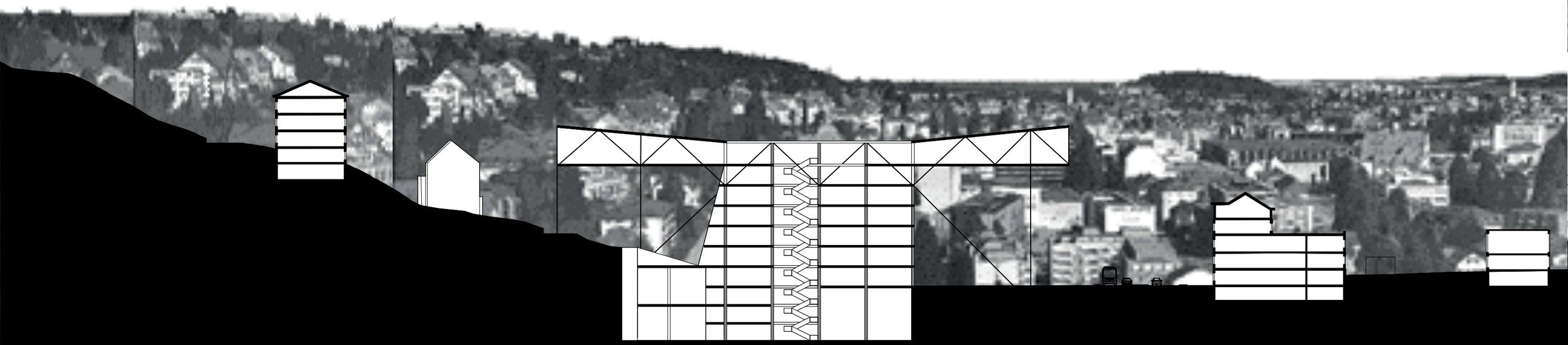
Timeline	Exams	Semester	Learning	Exams	Research	Semester	Learning

Program	Research	Teaching	Exams	Learning	Leisure	Technology	Infrastructure

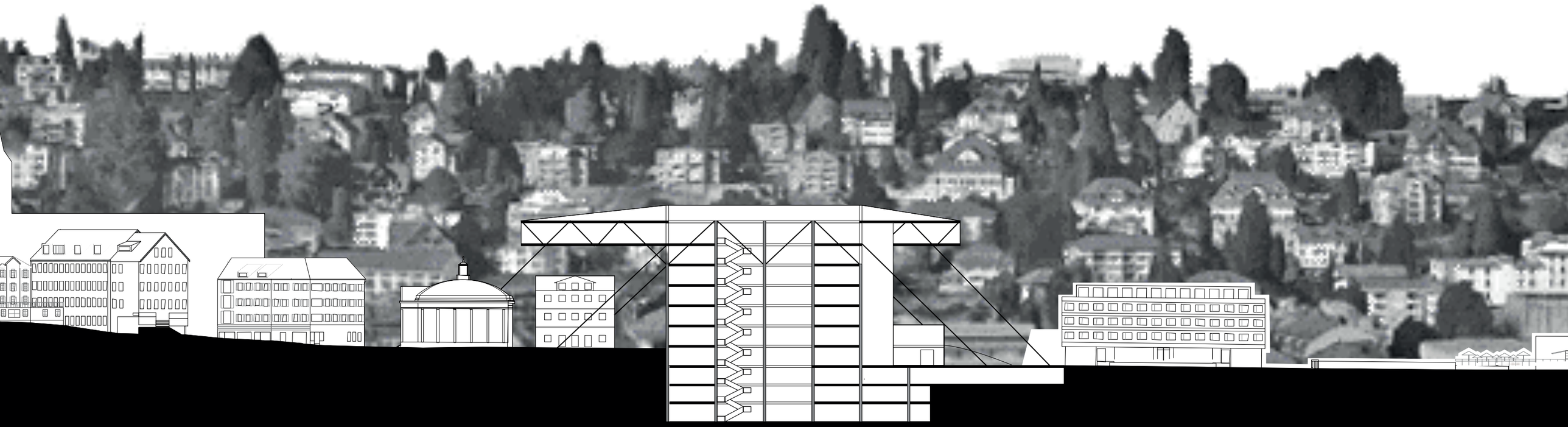
st.gallen


Mägniberg
Freienstein
Bürgli
Brüel
St. Mangen
Brüel
Kantonsschulpark
Hohenweg
Dreilindenstrasse
Dreilindenstrasse
Dreilindenstrasse

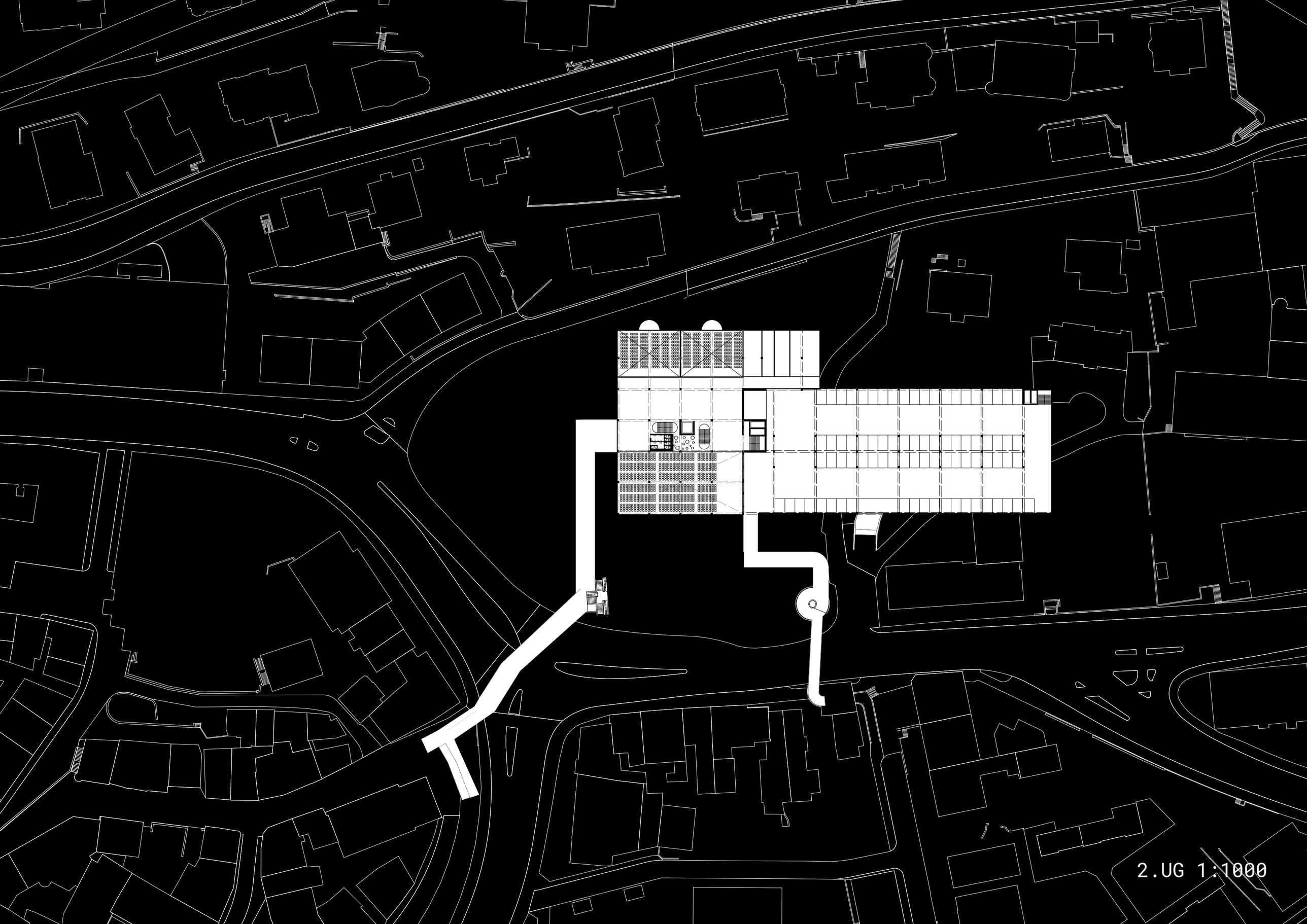


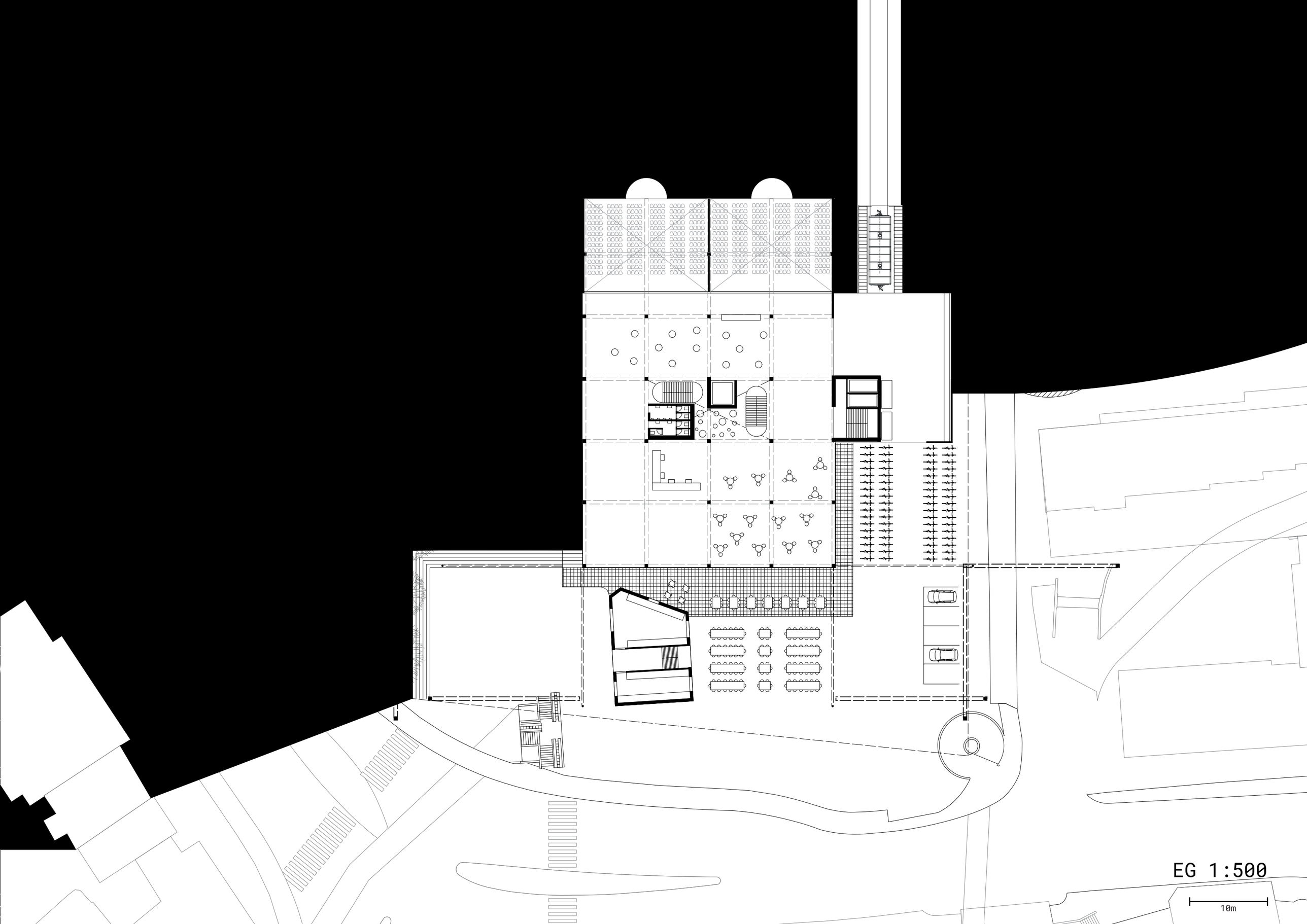


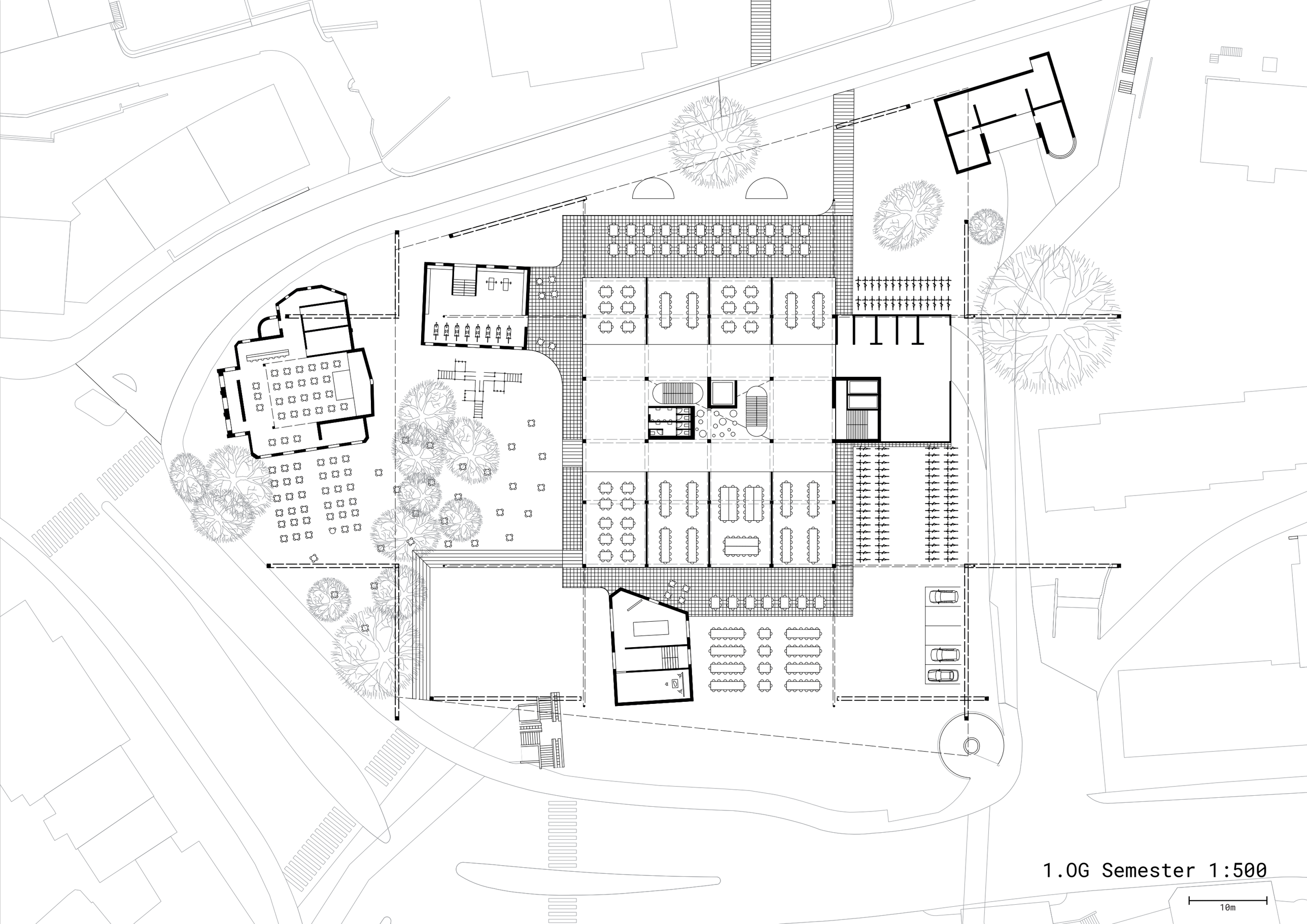
Section 1:500

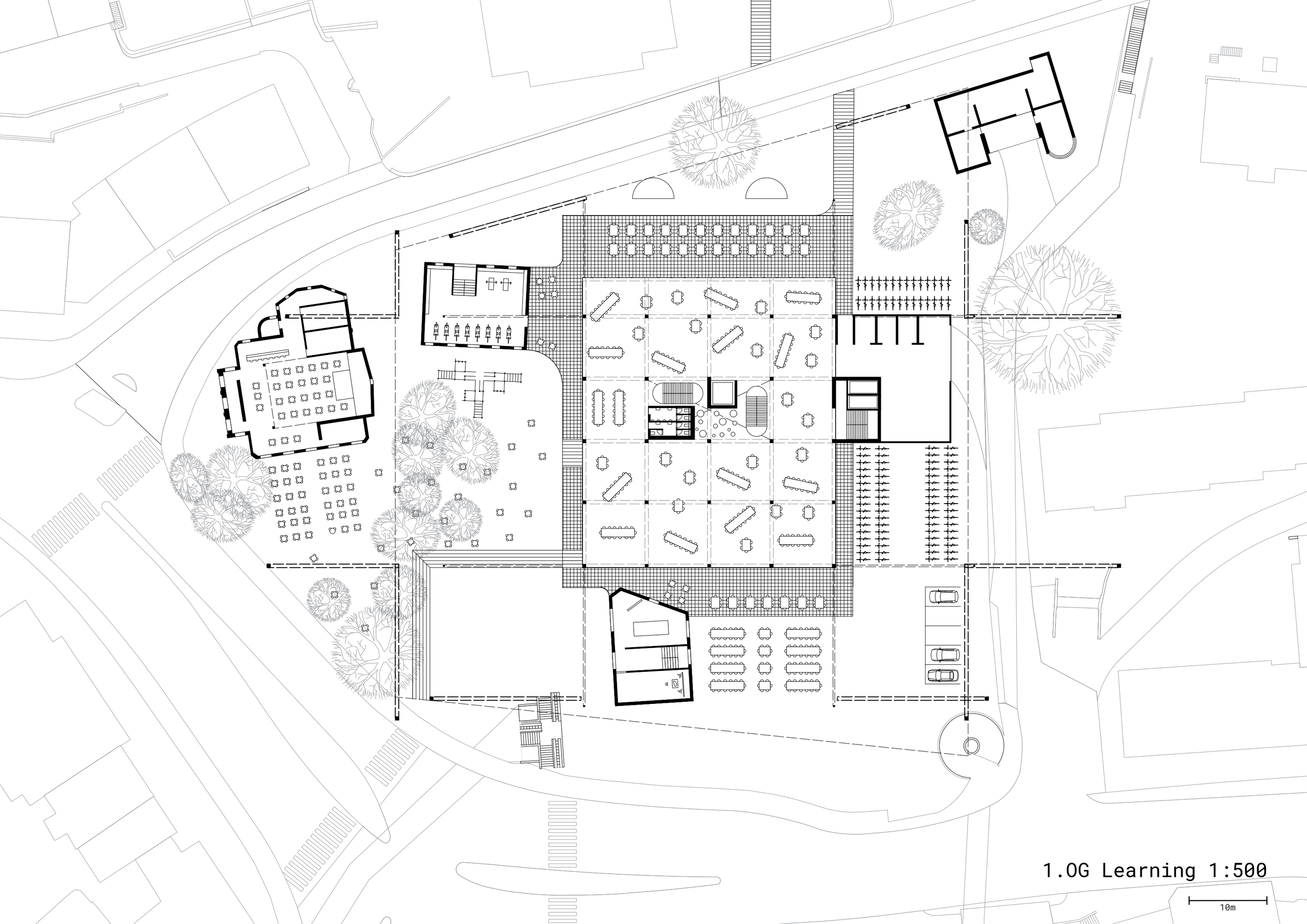


Section 1:500

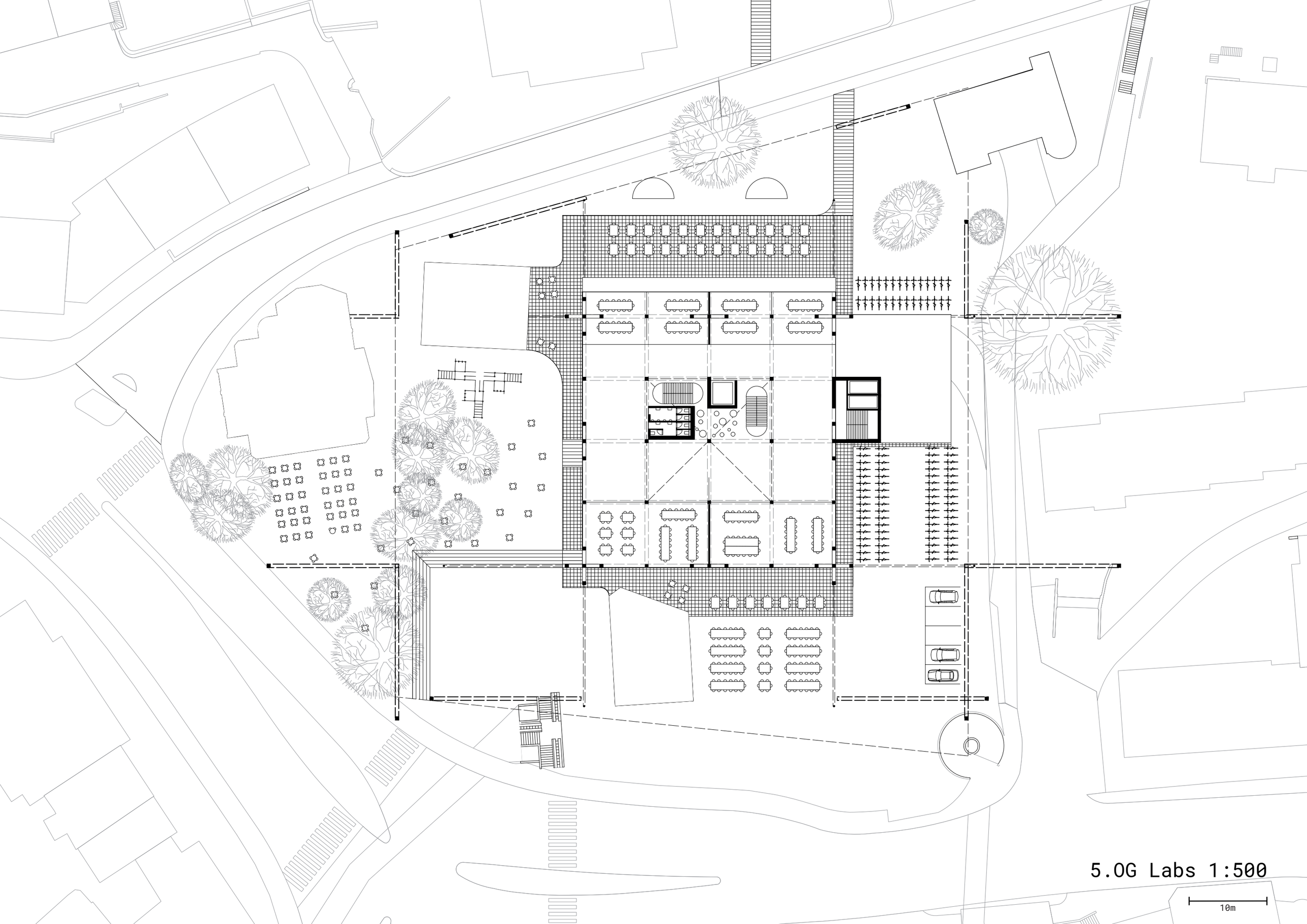

2.UG 1:1000

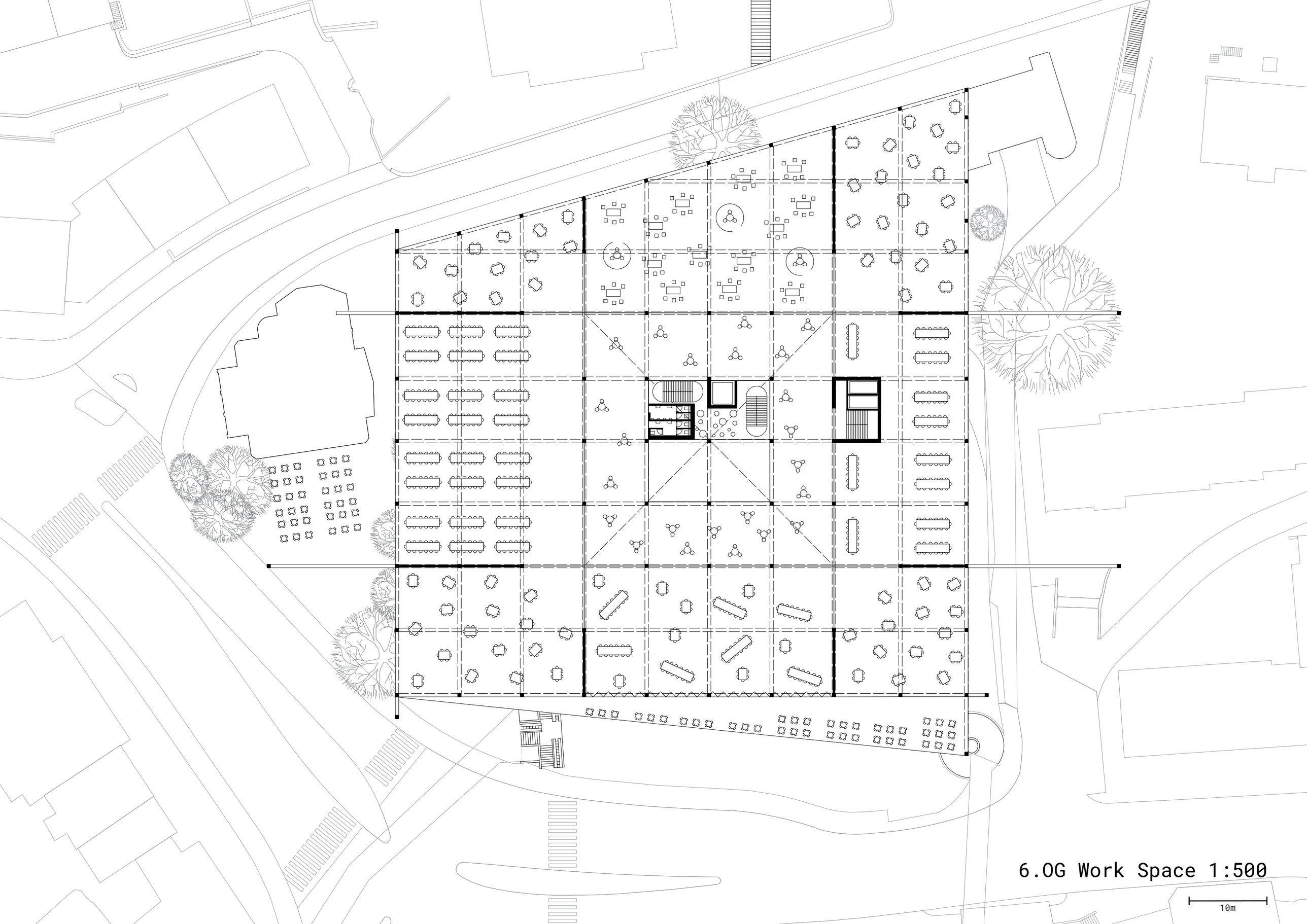

EG 1:500
10m


1.OG Semester 1:500
10m

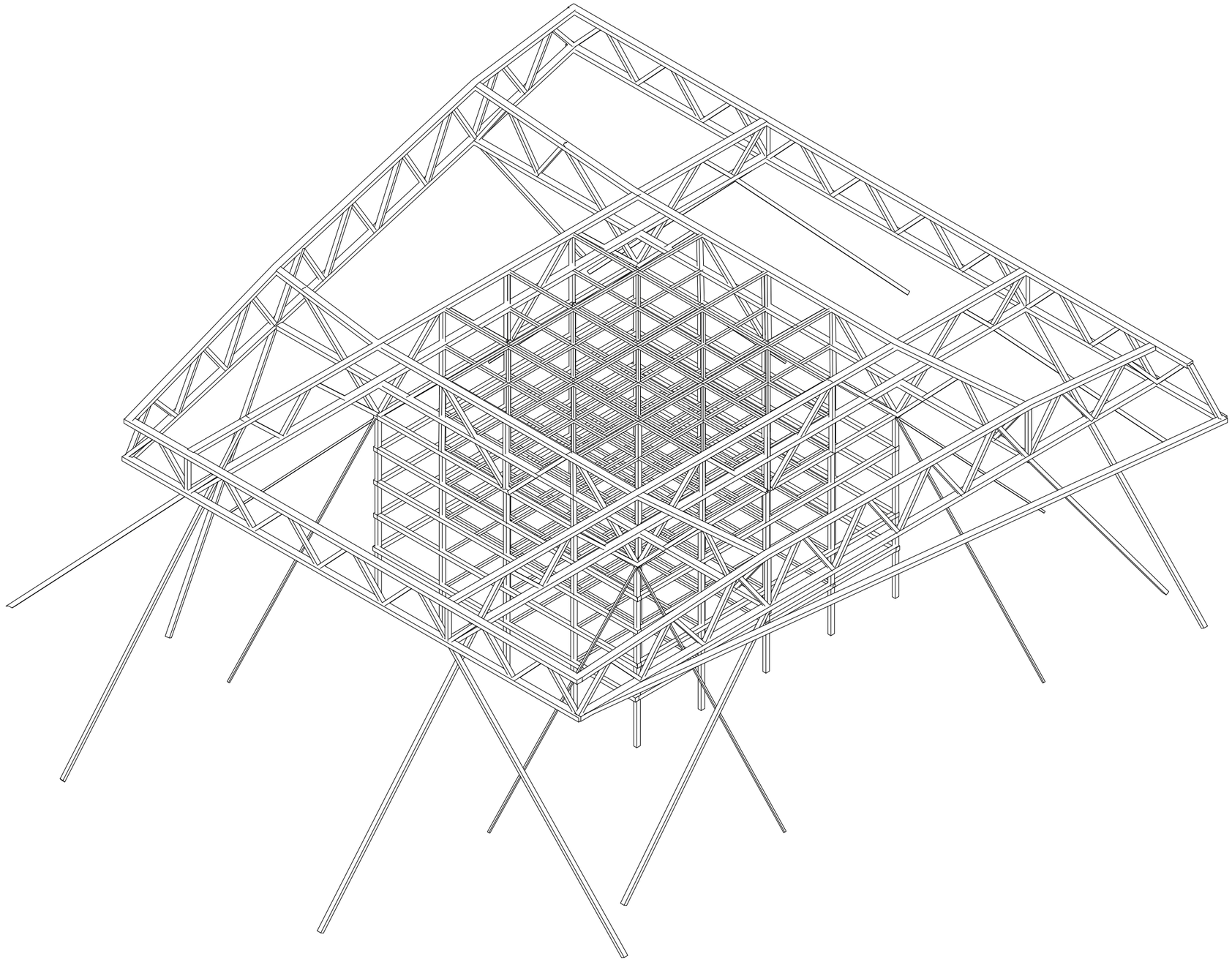


1.OG Learning 1:500


5.OG Labs 1:500
10m



6.OG Work Space 1:500



Axonometry 1:500