

Four Challenges An Opportunity A Thesis A Vision Made-In Street

Islands of Monofunctionality









50%

3. Residential Typo-

blem	articulation of problem
CBD 1980)	Built as islands in a fo- reign environment
 ffice typology	
	Programmatical Monofunctionality

Unattractive street spaces



Peak vacancies









Suggestion: Whats green remains green, whats built is being reorganized, optimized and densified

Building for housing... leads to tearing down for public space





An Opportunity

New centralities due to gentrification & marginalization



https://www.youtube.com/watch?v=psZSRh9049s&feature=youtu.be

An Opportunity









The relicts of a broken promise of prosperity and a new CBD

The inheritance of a broken promise of quality residential neighbourhoods







A proposition strong enough to bring together



Connect the area in terms of

• Management / Ownership / Development / Idea • Architecturally / Programatically





1. The existing buildings are brought together as one entity

urban production.





https://youtu.be/4VLMK0tVg3c

Reuse through reorganisation

Spacial organisation 2020



Projected Gestaltungsplan

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School

Reuse through reorganisation

Spacial organisation 2023



Gestaltungsplan Groundfloor

Gestaltungsplan Upper floors











Production Spaces categorized



Size	Potential user	Implications on site
<u>500m x 500m x 15m</u>	Heavy Industry (Gigafactory)	Pollutive / unable to co exist in urban fabric
50m x 50m x 12m	Robotics / automated fabri- cation / hightech	Attracts intellectual labor, cleantech, paying market rents
25m x 25m x 6m	 Lifestyle products (Booze, furniture) urban farming, food production spinoffs from higher education that grew significant-ly 	Strong branding potential, high growth potential, low subsidy rents or market rents
10m x 10m x 3m	Crafts, Startups, spinoffs, workshops, Lifestyle pro- ducts (jewelry, bikes, glass- ware)	approachable and serving the community, need rent subsidy
< 5m x 5m x 2.5m	Individual craftspeople, ni- che products, produce to or- der	community building, spe- cialisation and uniqueness, strongly subsidized rents

Synergies /Requirements

CST, proximity to amenities and public qualities, rents office space aswell

Rent Showrooms, operator of urban farms, use access to CST distribution, selling point food market

Showrooms, access to logistical infrastructure

Showrooms, shared workshop







Redefinition & Attraction



2020

2023

Densification & Verticalisation



2030



Axonometry site development

Glattpark:

Global economy: Main modes: Cargo sous terrain

The success and new qualities of Made In street for synergies with the present Glattpark and introduce a more diverse set of users, inhabitants and businesses Glattparks Boulevard has been a relatively unsuccessful venture, now it gets a quality continuation through Leutschenpark, connecting Made In street Main modes: Tram & Pedestrian traffic

Airport city, the Circle: Main modes: Train & Tram

Leutschenbach Main mode: Pedestrian traffic

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No.

Wallisellen, Dübendorf : Main modes: Tram

Made In street north: Potential expansion of the concept on this site



N Om 30m

Multi Modal traffic and connection to context: The urban fabric of Zurich Nord lives off the dense public

300m

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Phase 1: Redefinition & Attraction



Upper floors: Residential program facing east and west, the remaining spaces are rented out as offices.

1st & 2nd floors:

Residential program facing east and west, intertwined public program and accessibility. Interrupted by three public plazas on top of the largest production halls.

existing Leutschenpark

Groundfloor: Location of Production halls as well as local manufactories. Separated by three alleys that channel pedestrian circulation on site and location of selling points for the produced goods

Tram Line 10, 11 Made In Strasse

Basement:

Place of access for all vehicles: Parking for residents, Loading docks, CST Hub Location. Storage



Residential Existing cores Offices Public program Elevated public spaces New vertical connections Public indoor horizontal connections Retail Production Commons / Public space Public space / alleys Tram station Train station

Movement paths of Goods / Materials

Tram Line 11

Tram Line 10, 12

Made In Stras

Movement paths of People

Meeting Place / Distributor



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Image: Constraint of the streetImage: Constraint of the streetCrosssectionMade In street2023 1:2000m5m20m





Public pedestrian network



Retail spaces
Public connections / corridors
Office / Storage
Public program
Apartments / Housing
Public vertical connection
Public outdoor space
Image: Connection space
Image: Conn



Retail spaces

Public program

Production

Longitudinal section Made In street 1:500



















Phase 2: Densification & Verticalisation





Image: Constraint of the street 2030 method of the str









