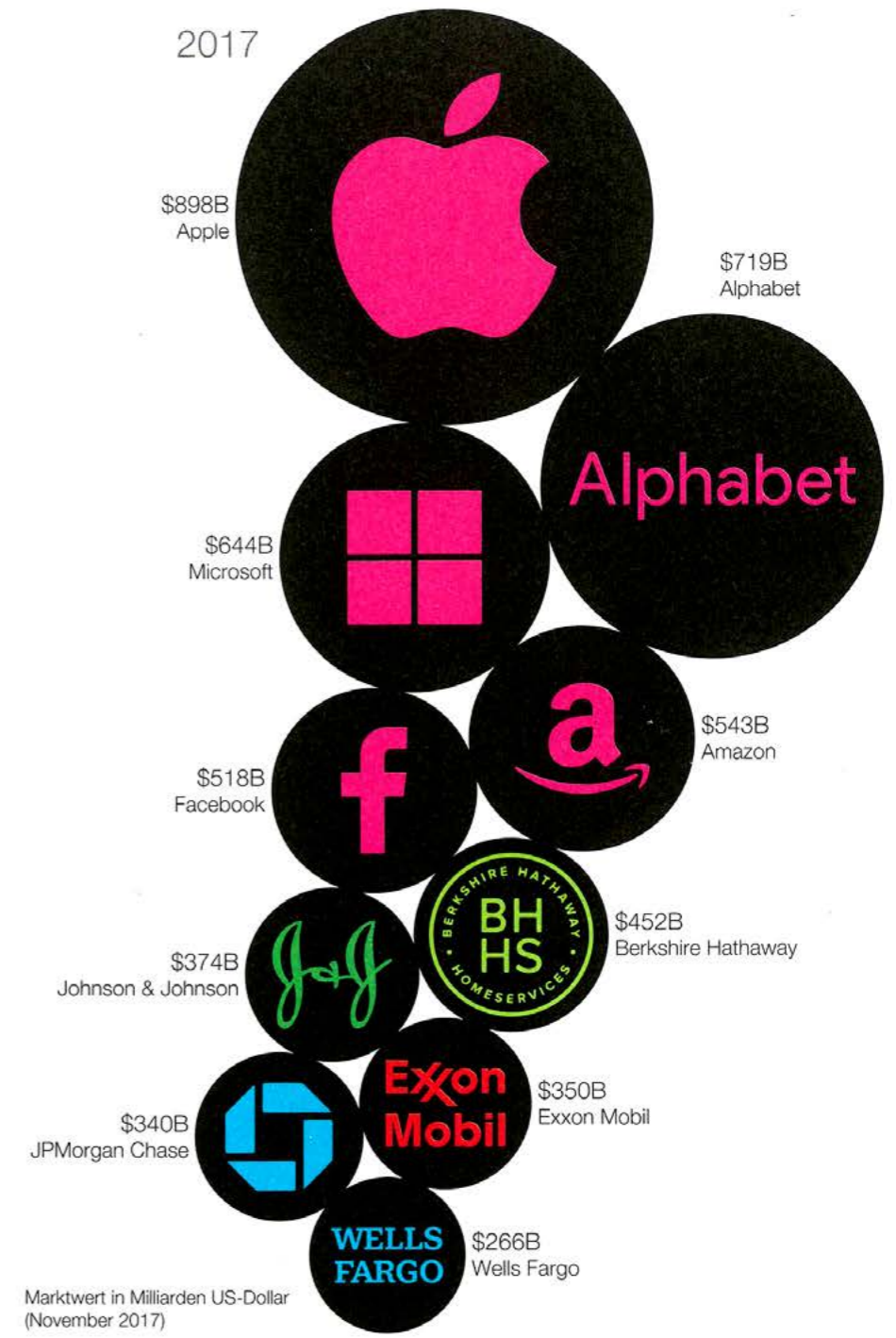
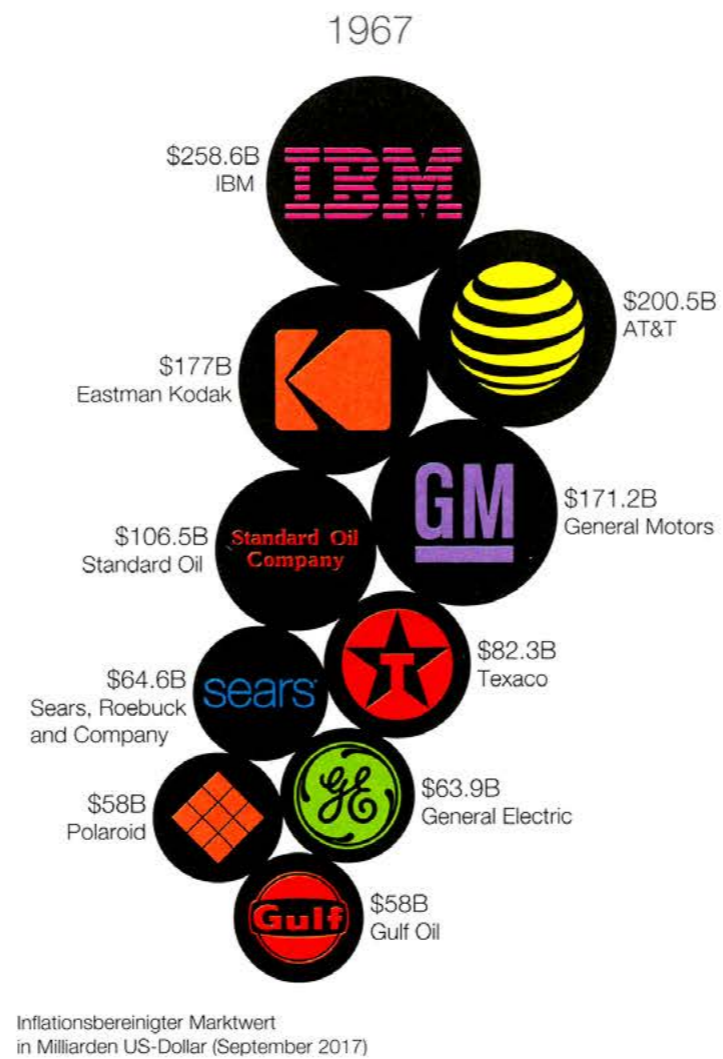
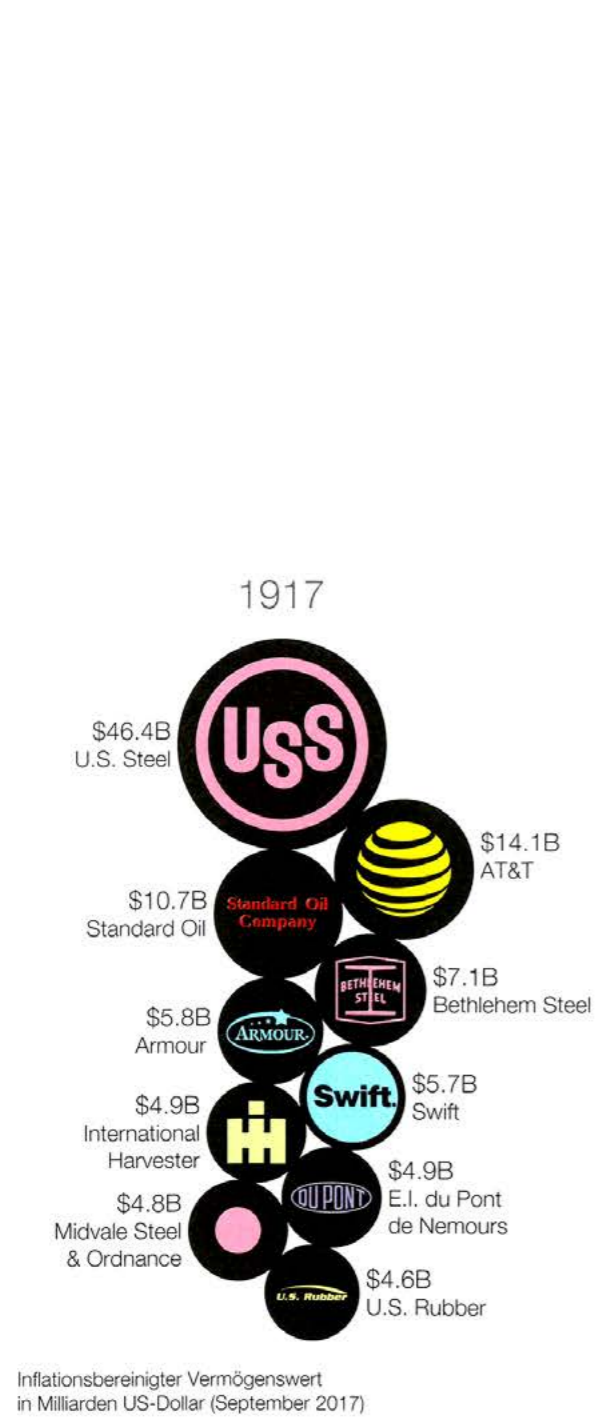




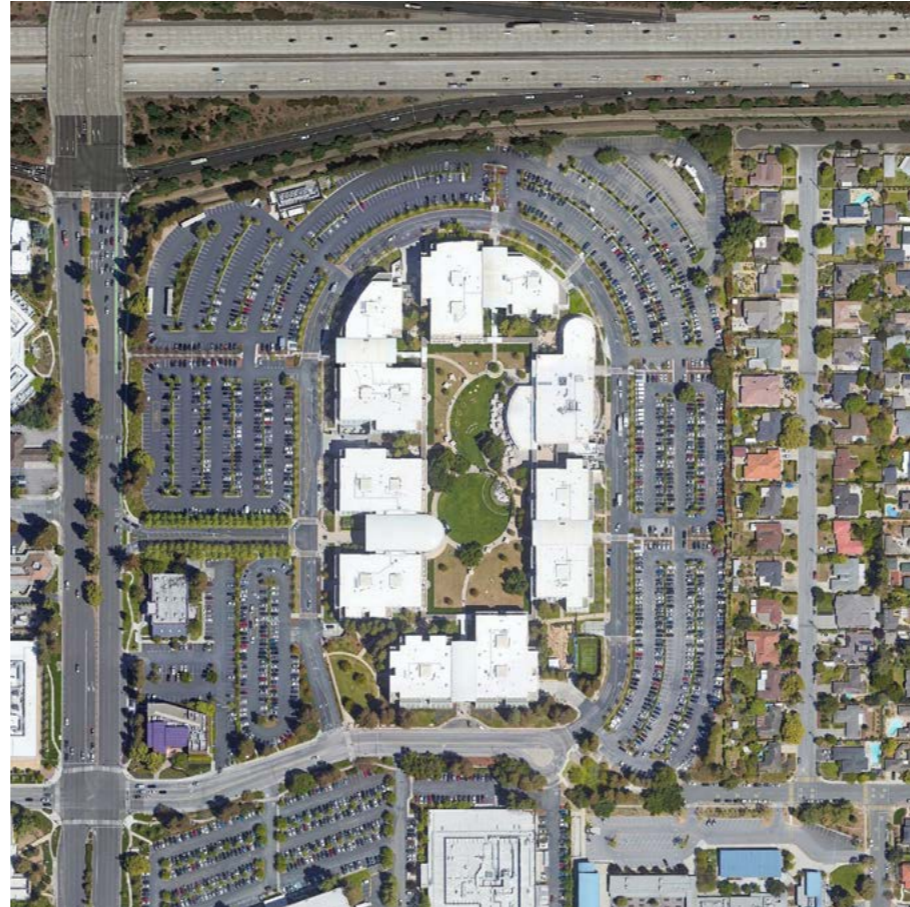
Twitter Headquarters / 1000p. / Olin Petzold

*„For years, TECH companies have lured talent with sweet in-office perks: lavish lunch buffets, beer and wine on tap, on-site massage therapy and chiropractic treatment. To work for Apple or Google or Facebook or Salesforce is not just to do a job, but to gain access to **some of the most elite members-only spaces in Silicon Valley: Apple Park or the Googleplex or 1 Hacker Way.** There are not merely offices—they are campuses as big as theme parks, built to encompass and entertain their workforces en masse.“*

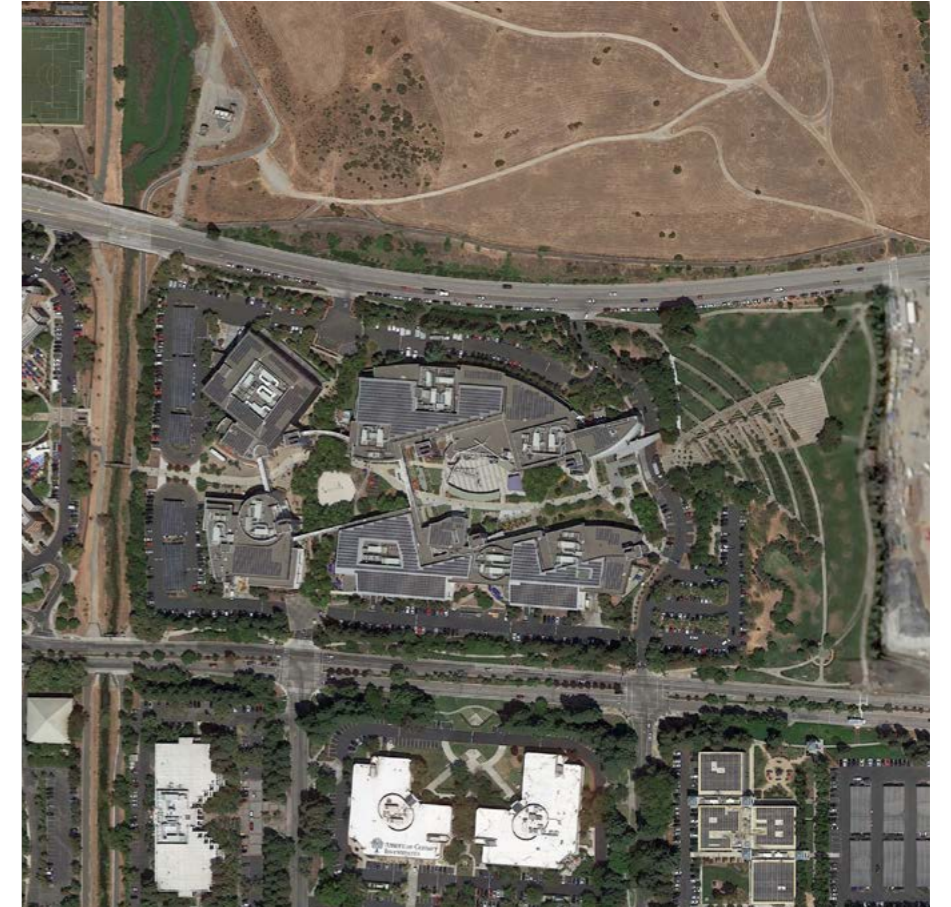




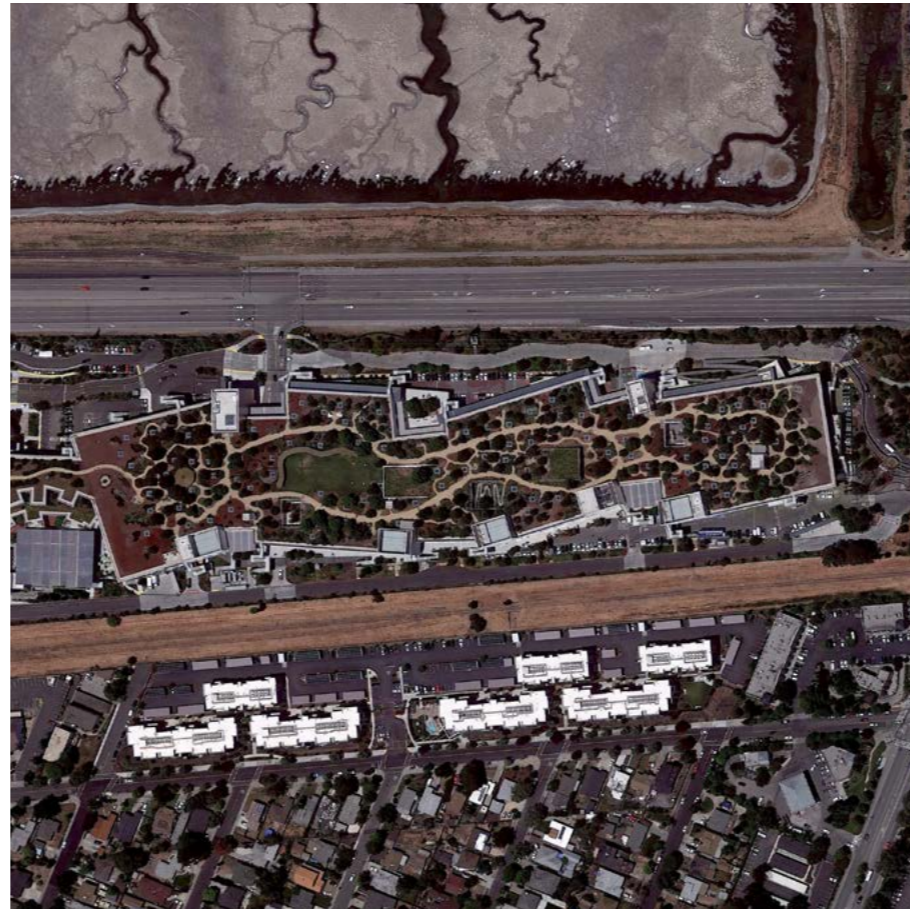
93.025,00 m²



130.321,00 m²



190.096,00 m²



40.000.00 m²



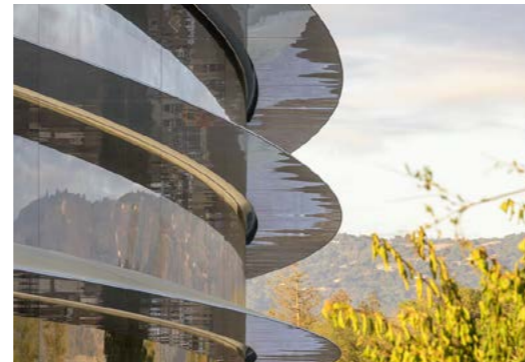
259.081,00 m²



55.225.00 m²



MPK20 (built 2015)



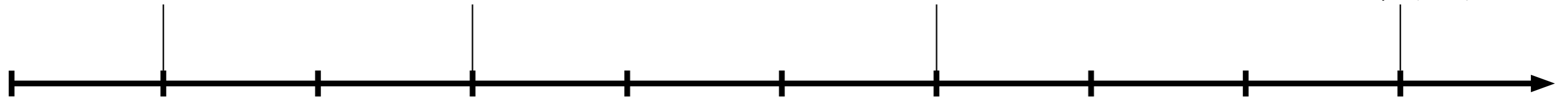
Apple Park (built 2017)



Google Charleston East (2020)



Willow Campus (20XX)



Timeline: Headquarters of „The Big Three“



Arab Spring (2011) Source: Google Images



Mark Zuckerberg before US Congress (2018) Source: Google Images

TON, D.C.

Joint Commerce and
Judiciary Committee
SH-216

MR. GRAHAM



Facebook's MPK20 Fitout



Facebook's MPK20 Structure



Facebook's MPK20 Interior Source: „Bürogebäude“ Annette Gigon, Mike Guyer, Arend Kölsch (Hg.)





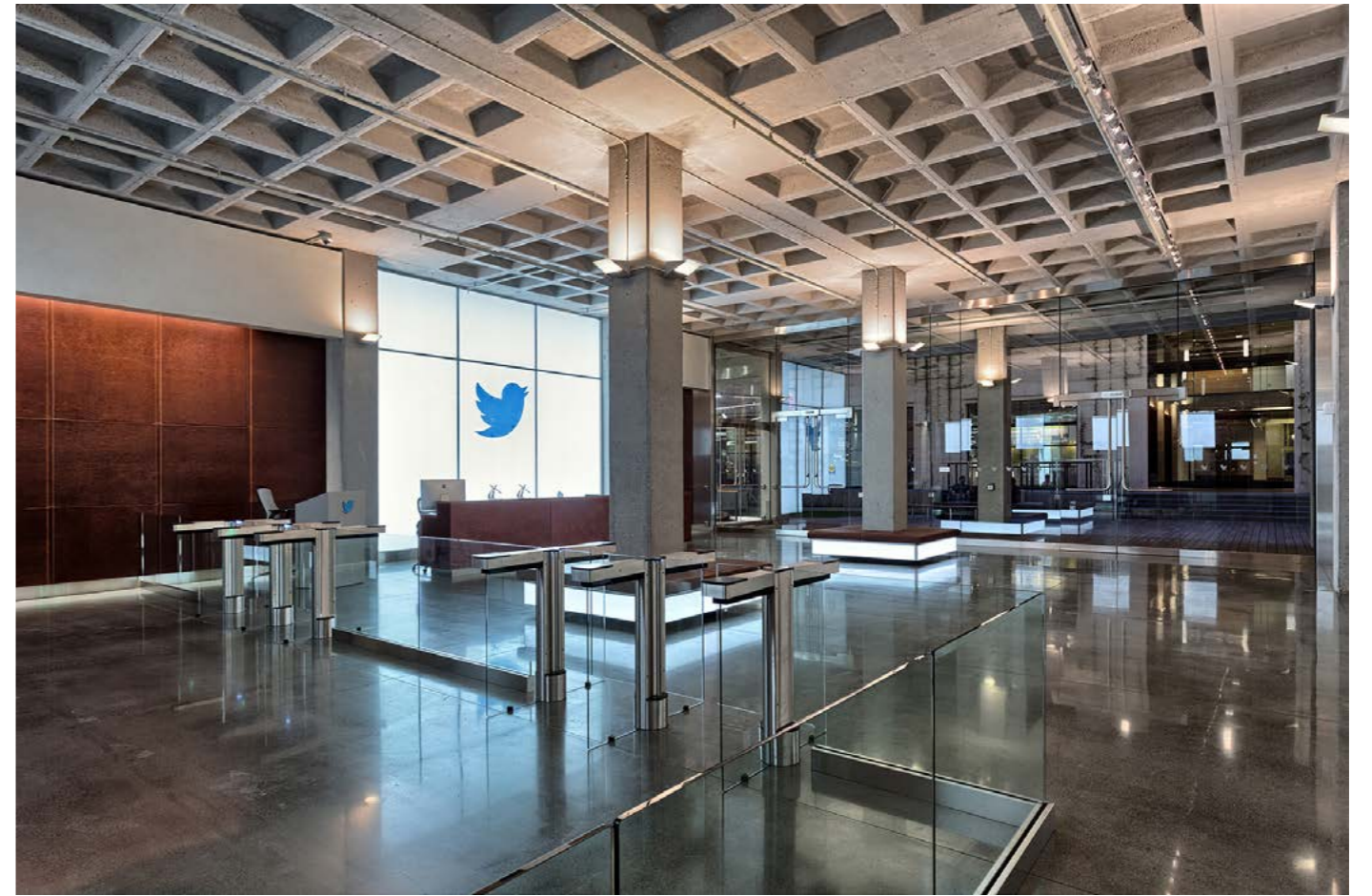


I receive death threats

Toxic Twitter: Amnesty International Survey on Hatespeech on Twitter (2018) Source: Amnesty International



Twitter CEO Jack Dorsey Source: The Daily - The New York Times

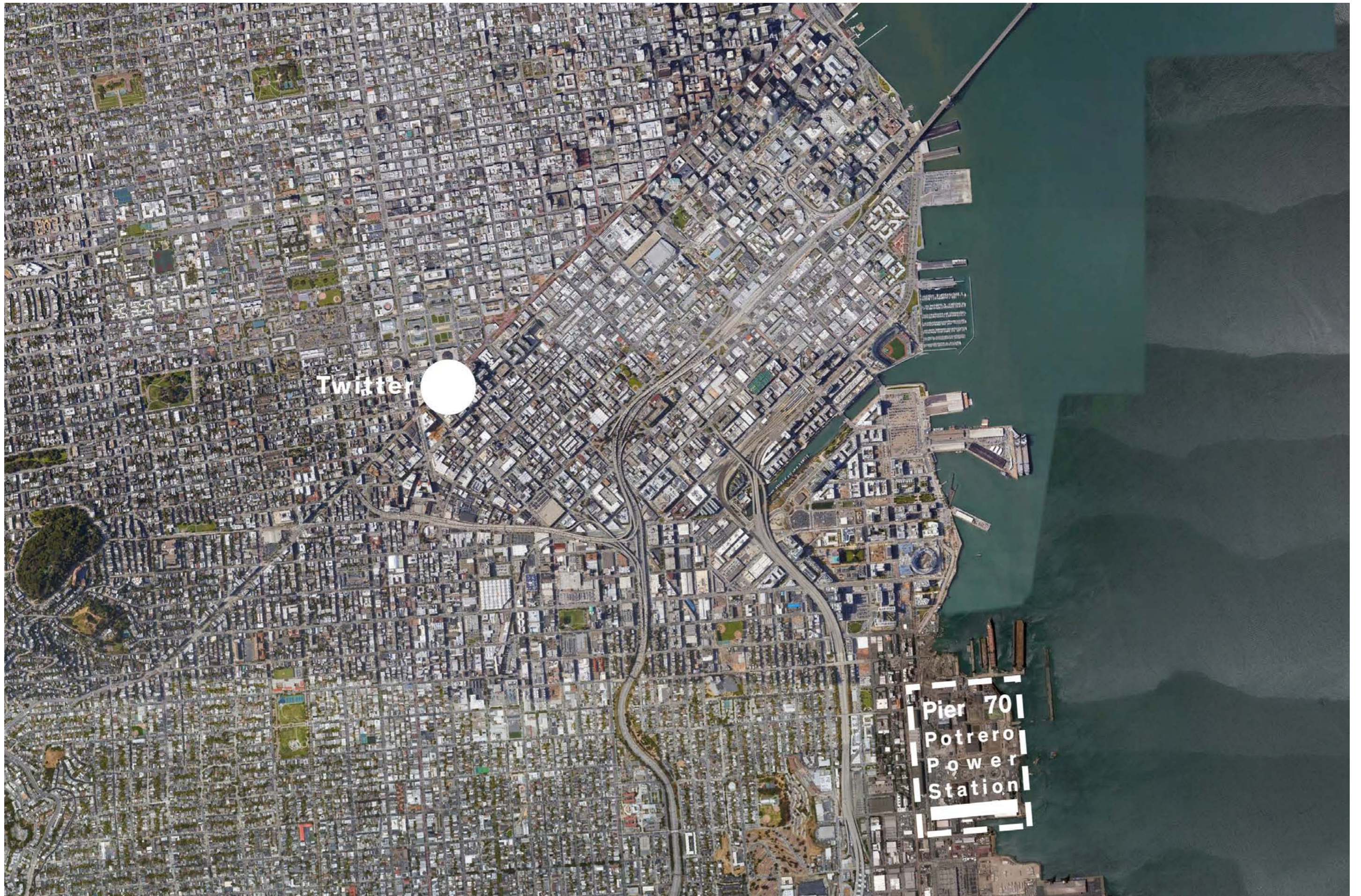


Current Twitter Headquarters Source: Google Images

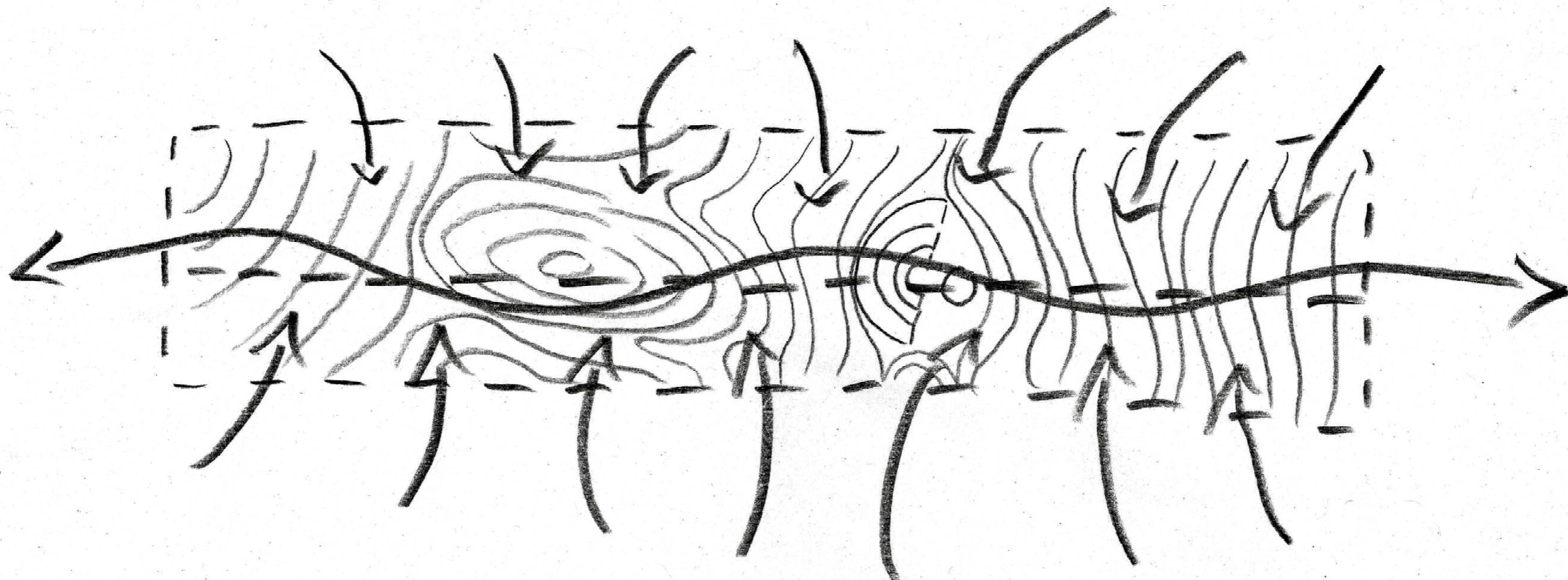
Technology

Americans might never come back to the office, and Twitter is leading the charge.

Twitter's plans for work from home indefinitely have prompted a wave of copycats. But its transformation has been two years in the making — and the rest of America can learn some lessons.



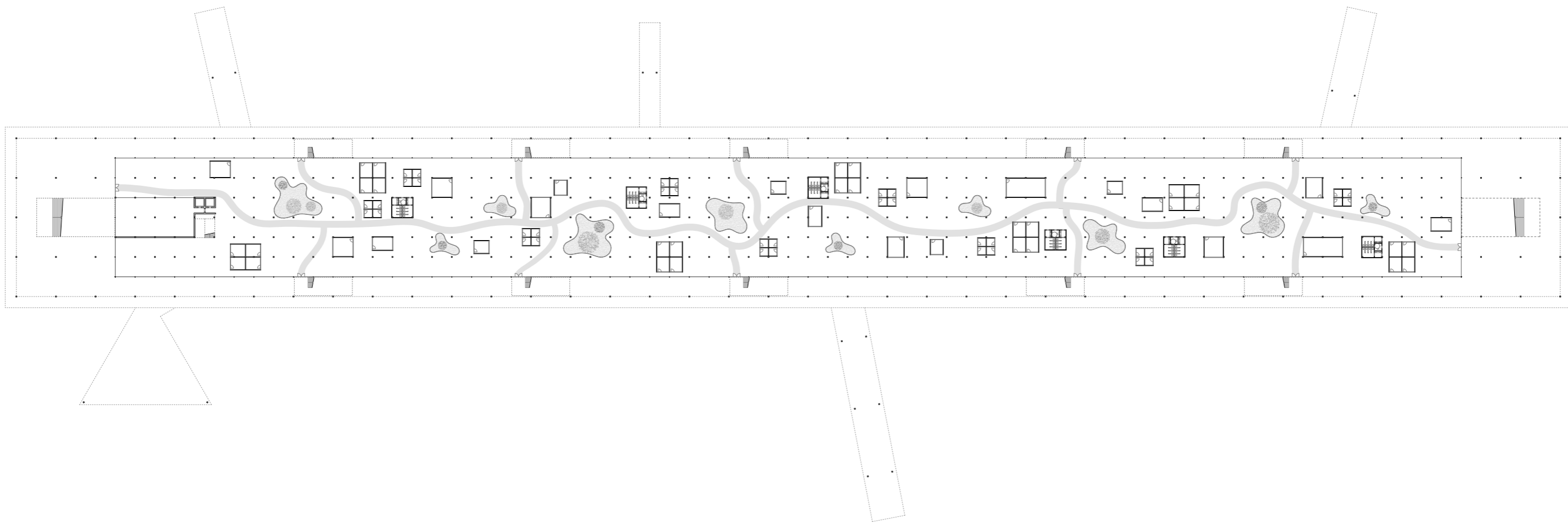
Orthofoto San Francisco Source: Google Earth



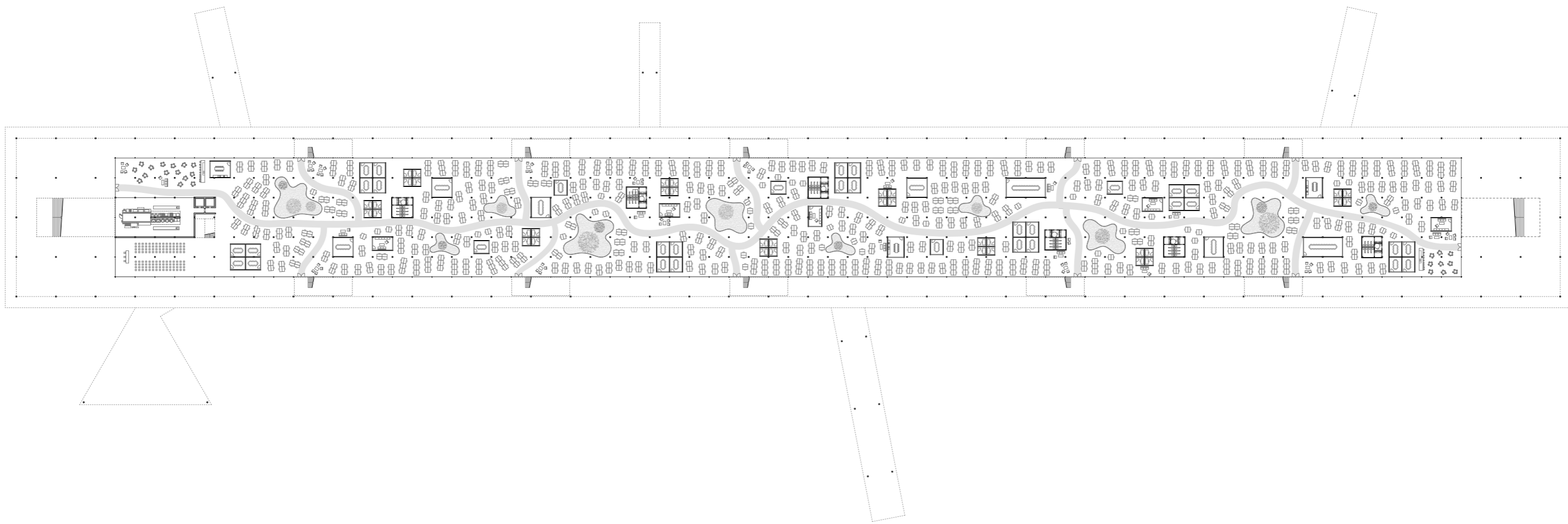
Sketch



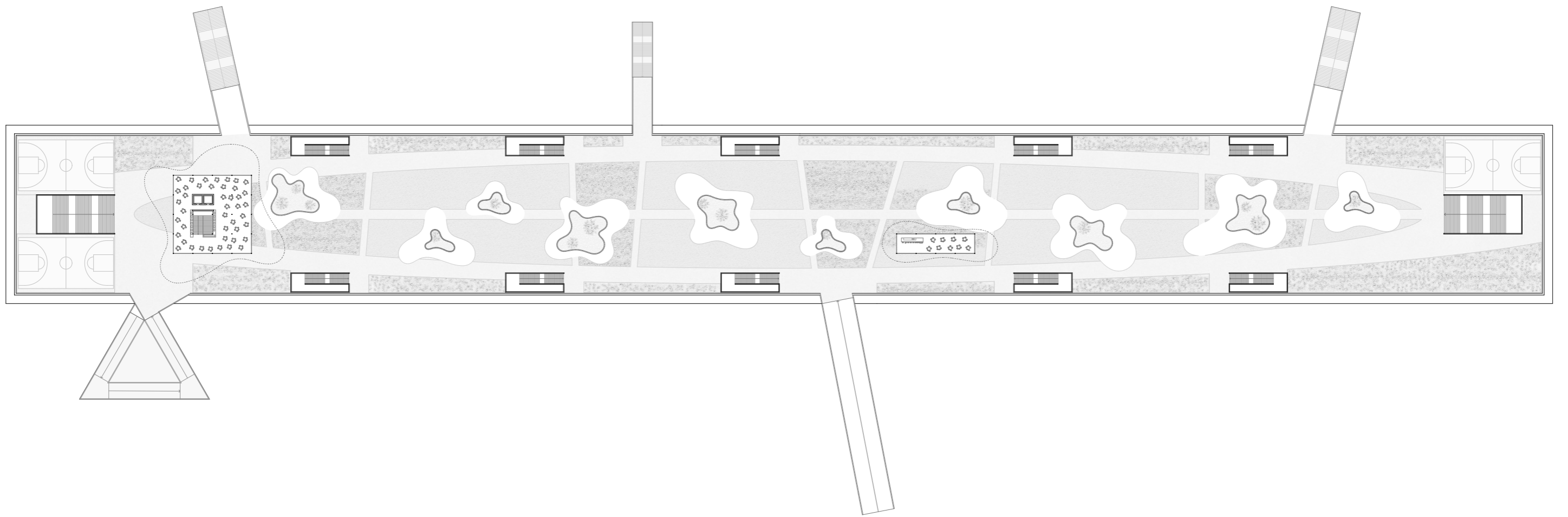
Siteplan



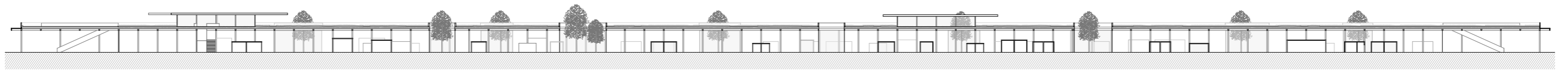
Ground Floor



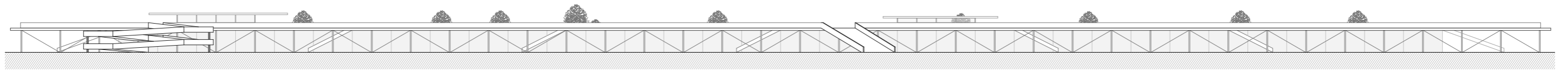
Ground Floor Furnished



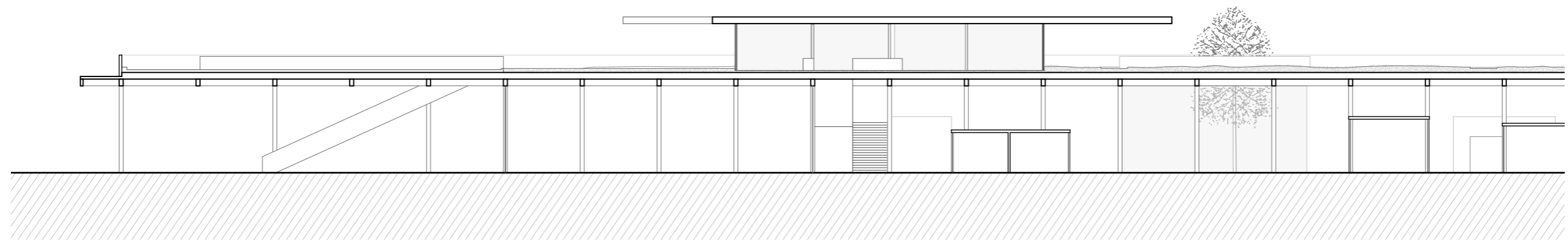
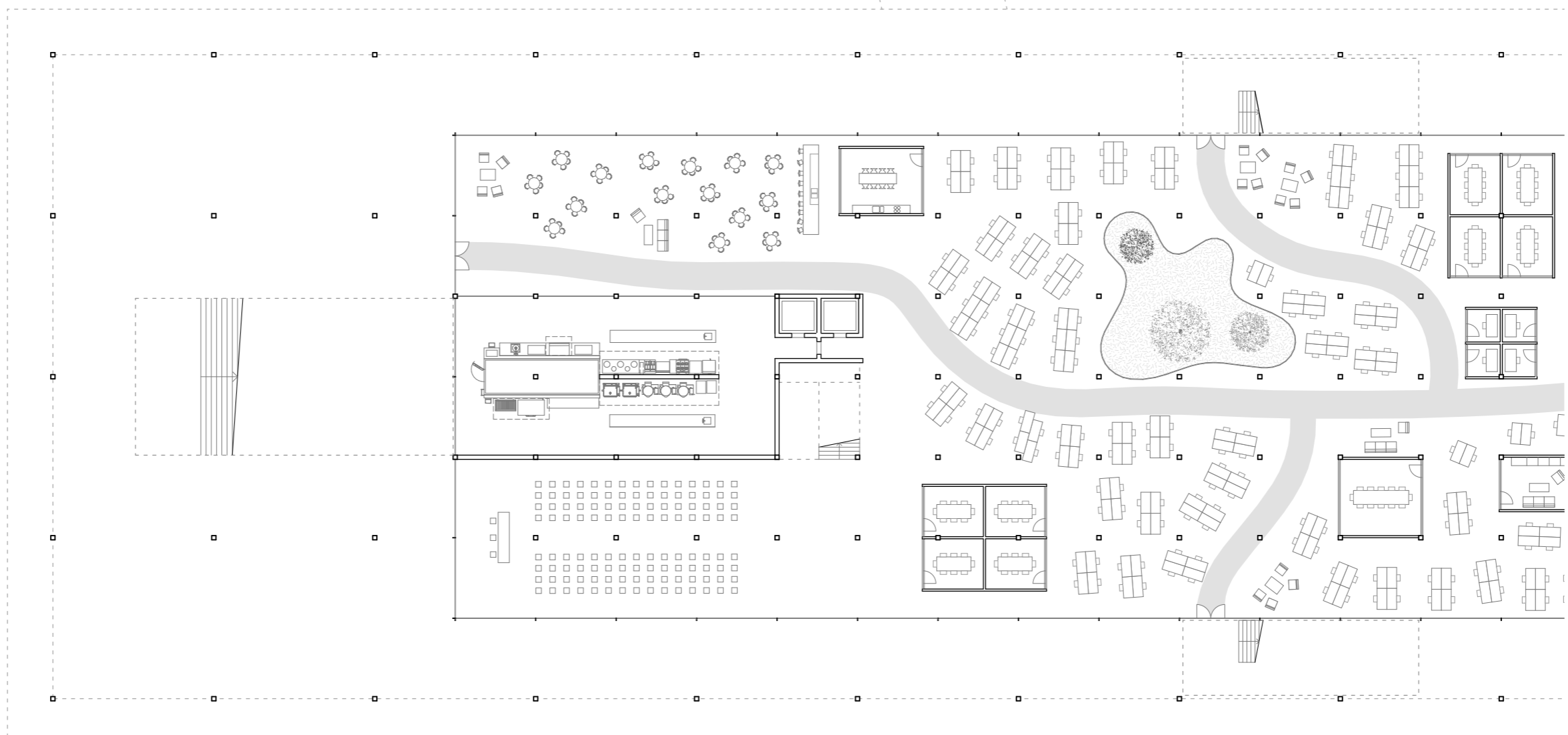
Roof Garden



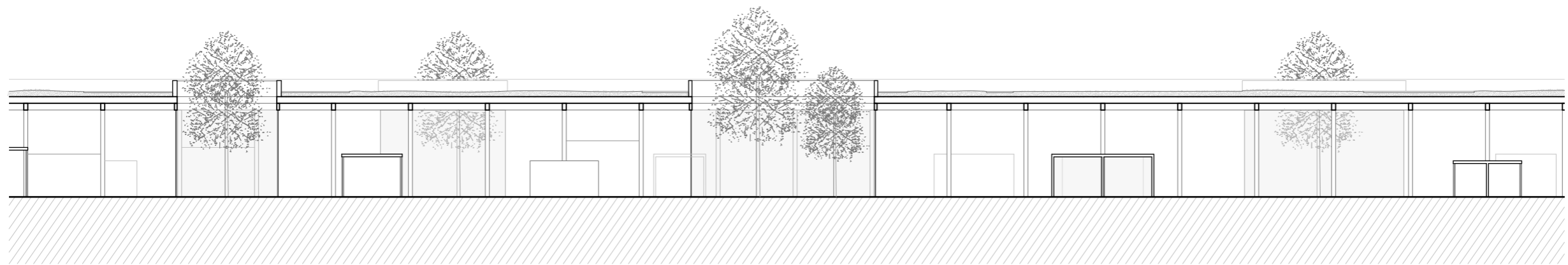
Section



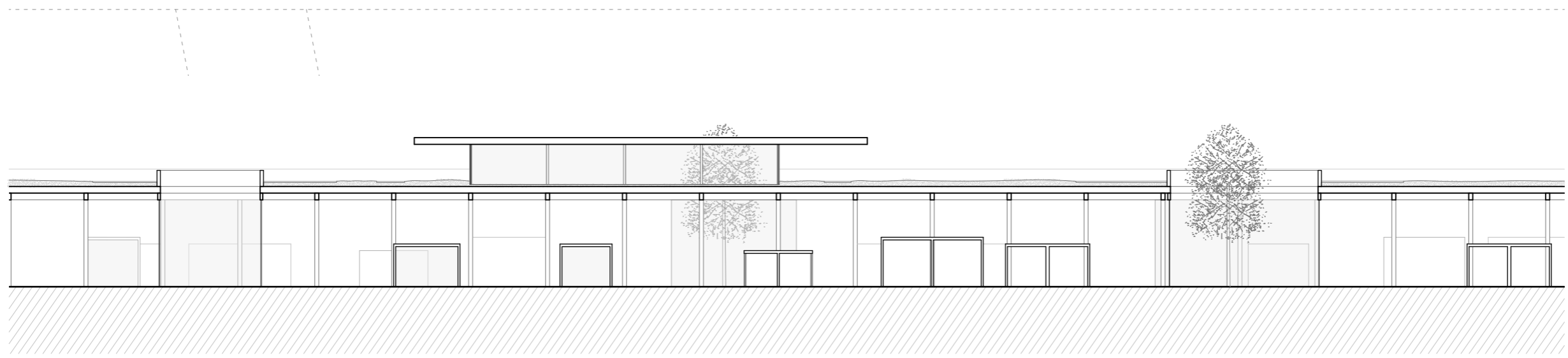
Elevation



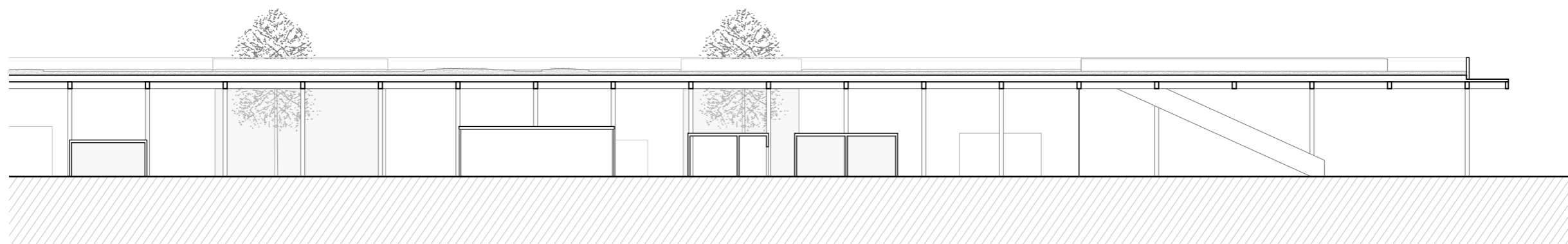
Zoom In



Zoom In



Zoom In



Zoom In